

Michigan ECONOMIC DEVELOPMENT CORPORATION

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Otsego County

Otsego County, located at the junction of I-75 and M-32 in the middle of Northern Michigan, is one of the state's fastest growing counties. With its natural beauty, recreational opportunities and excellent transportation access, Otsego County has attracted and grown manufacturing operations producing an array of products including plastic injection molded and machined automotive parts, circuit boards, building materials, and software publishing. Otsego County is also home to a unique secondary and technical education program through the partnership of University Center at Gaylord and the Kirtland M-TEC Center. This new 47,000 square foot state-of-the art facility offers technical training, one year, two year, four year and masters level degree programs through two community colleges and seven universities. Finally, the county has over 20 diverse golf courses and has become the "Golf Mecca of the Midwest."

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Otsego County

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General Data

DISTANCE	MILES	KM
Chicago	320	514
Cleveland	380	611
Detroit	230	370
Indianapolis	490	788
Lansing	170	273

YEARS	POPULATION	GRAPH MODIFY
2002	24,126	
2003	24,325	

2004	24,454
2005	24,665

Source: Population Division, U.S. Census Bureau, March 16, 2006

WORKFORCE	
LABOR	2006
Total Workforce	13,329
Number Employed	12,300
Number Unemployed	1,030
Unemployment Rate	7.7

Source: Michigan Employment Service Agency, 2006

CHARACTERISTICS OF LABOR FORCE	
LABOR	2000
Workers 16 years and over	10,652
Percentage who work outside of county	12.9%
Percentage who work at home	4.6%

Source: U.S. Bureau of the Census, Census of Population and Housing, 2000



EDUCATIONAL ATTAINMENTS	
CLASSIFICATION	2000
Persons 25 years of age or older	15,468
Percentage with high school diploma	85.5%
Percentage with bachelor's degree	17.40%



Source: U.S. Bureau of the Census, Census of Population and Housing, 2000

TRANSPORTATION	
ACCESS TO MARKETS	
Main Highways	I-75, M-32, U.S.-127
Bus Lines	Indian Trails
Truck Lines	7
Rail Lines	Lakestate Railway Company
Ports	Charlevoix (40 mi-Lake Michigan), Cheboygan (50 mi-Lake Huron)
Airports	Otsego County Airport Pellston Regional Airport (45 miles)
Airlines	Northwest Airlin, American Eagle, Skyway, United Express

Source: Local Economic Development Contact, 2007

Economy

PERSONAL INCOME (In Thousands of Dollars)				
 				
Components by Type	2002	2003	2004	2005
Personal income	582,251	593,107	639,728	665,580
Population (persons)	24,122	24,306	24,427	24,608
Per capita personal income (dollars)	24,138	24,402	26,189	27,047
Farm proprietors' income	-693	-773	-1,051	-1,228
Nonfarm proprietors' income	60,385	66,141	83,541	92,508
Components by Industry	2002	2003	2004	2005
Farm earnings	-130	-336	-534	-788
Nonfarm earnings	472,100	483,770	514,061	536,336
Private earnings	405,102	415,133	444,516	466,662
Forestry, fishing, related activities, and other	0	3,122	3,248	4,081
Mining	32,408	40,095	52,571	65,248
Utilities	5,169	5,828	5,089	5,129
Construction	45,191	43,139	38,920	41,134
Manufacturing	64,365	69,166	74,315	77,189
Durable goods manufacturing	46,074	0	0	0
Wholesale trade	19,636	18,926	19,857	20,782
Retail Trade	61,143	62,969	68,294	68,189
Transportation and warehousing	11,573	11,240	12,078	12,931
Information	10,786	9,959	9,799	6,929
Finance and insurance	12,416	14,570	16,645	15,678
Real estate and rental and leasing	14,778	11,709	12,356	13,342
Professional and technical services	21,358	20,050	21,808	19,393
Government and government enterprises	66,998	68,637	69,545	69,674
Federal, civilian	13,096	12,958	13,921	13,612
Military	1,116	1,557	1,706	1,920
State and local	52,786	54,122	53,918	54,142
Source: Bureau of Economic Analysis, US Department of Commerce, Issued May 2007				

EMPLOYMENT BY INDUSTRY (Number of Jobs)				
 				
Components by Type	2002	2003	2004	2005
Total employment	15,092	15,116	15,296	15,486
Wage and salary employment	12,250	12,062	12,204	12,245
Proprietors employment	2,842	3,054	3,092	3,241
Farm employment	186	183	182	181
Nonfarm employment	14,906	14,933	15,114	15,305

Components by Industry	2002	2003	2004	2005
Private employment	13,420	13,456	13,666	13,906
Forestry, fishing, related activities, and other	0	124	129	159
Mining	632	737	632	741
Utilities	60	62	58	63
Construction	1,249	1,202	1,105	1,134
Manufacturing	1,531	1,569	1,635	1,655
Wholesale trade	532	478	482	484
Retail Trade	2,458	2,454	2,644	2,629
Transportation and warehousing	301	295	308	302
Finance and insurance	360	387	427	398
Real estate and rental and leasing	472	505	544	587
Professional and technical services	682	642	675	518
Government and government enterprises	1,486	1,477	1,448	1,399
Federal, civilian	205	202	193	180
Military	49	48	48	46
State and local	1,232	1,227	1,207	1,173
Source: Bureau of Economic Analysis, US Department of Commerce, Issued May 2007				

PRINCIPLE EMPLOYERS				
NAICS	FIRM	LOCATION	EMPLOYEES	PRODUCT
452112	Wal-Mart Stores Inc	Gaylord	225	Department Store Photofinishing Laboratory Ret Drugs/Sundries
326291	Cooper-Standard Automotive Inc	Gaylord	215	Manufactures mechanical automotive rubber products; manufactures adhesives & sealants; manufactures motor vehicle parts & accessories; manufactures rubber automotive products; manufactures metal doors, sash & trim
213112	Quicksilver Resources Inc	Gaylord	200	Gas & oil field exploration services
444110	Home Depot USA Inc	Gaylord	200	Lumberother Bdg Mats
444110	Lowe's Home Centers Inc	Gaylord	150	Ret Lumber/Building Mtrl Whol Lumber/Plywd/Millwk Ret Household Appliances Whol Appliances/Tv /Radio
721110	Otsego Ski Club - Hidden Val	Gaylord	150	Hotel/Motel Operation Public Golf Course Eating Place Drinking Place
491110	United States Postal Service	Gaylord	125	Us Postal Service

452111	Kohl's Department Stores Inc	Gaylord	121	Dept Stores Non-Disc
623110	Tendercare Inc	Gaylord	120	Skilled Nursing Care Facility
333999	Mark One Corp	Gaylord	100	Designs & manufactures material handling & surface preparation systems; conveyors, blank & coil washers, spray lubricators & press room automation equipment
721110	Treetpos Acquisition Co LLC	Gaylord	99	Hotels And Motels
326199	Mayfair Plastics Inc	Gaylord	85	Manufactures injection molded plastic products
611110	Gaylord Community School Dist	Gaylord	80	Elementary/Secondary School
721110	Best Western Alpine Lodge	Gaylord	80	Hotel/Motel Operation Eating Place Drinking Place
452112	Kmart Corp	Gaylord	75	Dept Stores Discount
722410	Cbe Corp of Gaylord Inc	Gaylord	75	Drinking Place Eating Place Misc Personal Services
522110	Fifth Third Bank	Gaylord	75	State Bank
451110	Jay's Sporting Goods Inc	Gaylord	75	Ret Sporting Goods/Bicycles
423930	A & L Iron & Metal Co	Gaylord	65	Whol Scrap/Waste Material
611110	Johannesburg-Lewiston Area	Johannesburg	64	Elementary/Secondary School Administrative Educational Programs
722211	Steckley's of Gaylord Inc	Gaylord	64	Fast-Food Rest Chain
611110	Gaylord Community School Dist	Gaylord	60	Elementary/Secondary School
722110	Bob Evans Farms Inc	Gaylord	55	Eating Place
441110	Jim Wernig Inc	Gaylord	54	Automobiles
611110	Gaylord Community School Dist	Gaylord	51	Elementary/Secondary School
238910	J & N Inc	Gaylord	50	Excavating Contractor
624190	Hospice of Michigan Inc	Gaylord	50	Individual/Family Services Skilled Nursing Care Facility

611110	Gaylord Community School Dist	Gaylord	50	Elementary/Secondary School
722211	Burger King No 1614	Gaylord	50	Fast-Food Rest Chain
115310	Michigan Department of Natural	Gaylord	50	Forestry Services
622110	Otsego Memorial Hospital Assn	Gaylord	50	General Hospital
611110	Gaylord Community School Dist	Gaylord	50	Elementary/Secondary School
811111	Gaylord Community School Dist	Gaylord	50	General Auto Repair
611110	St Marys High School	Gaylord	45	Elementary/Secondary School
336399	Quigley Co	Vanderbilt	45	Manufactures motor vehicle engines & parts
924110	Michigan Department of Environ	Gaylord	45	Air/Water/Waste Management
333516	Perfecto Industries Inc	Gaylord	45	Manufactures rolling mill machinery; manufactures industrial trucks & tractors; manufactures coiling machinery; manufactures custom machinery
713910	Lake Loon Golf Club Inc	Gaylord	45	Golf Club
443120	Deerfield Communications Inc	Gaylord	43	Retails computers & computer software; software publisher
611110	Roman Catholic Diocese of	Gaylord	42	Elementary/Secondary School
492110	United Parcel Service Inc	Gaylord	41	Parcel Delivery Service
213112	Superior Well Service	Gaylord	40	Oil field services
211111	Ward Lake Drilling Inc	Gaylord	40	Natural gas production; oil & gas well drilling services
446110	Walgreen Co	Gaylord	40	Ret Drugs/Sundries
722110	Lud's Alpine Inc	Gaylord	40	Restaurant-Fam Chain
624190	County Of Otsego	Gaylord	40	Individual/Family Services

511110	Otsego County Herald Times Inc	Gaylord	40	Publishes newspapers without printing
921110	County of Otsego	Gaylord	40	Executive Office
213112	Maximum Oilfield Service Inc	Gaylord	40	Oil field services
713940	Wilderness Valley Corp	Gaylord	40	Public Golf Course
334519	Van Products Co	Vanderbilt	40	Manufactures measuring & controlling devices
922120	Michigan Department of State	Gaylord	40	State Police
424430	Purchases Sales Inc	Gaylord	40	Whol Dairy Products Eating Place
721110	Marsh Ridge Resort Corp	Gaylord	40	Golf & Nordic Skiing Resort
722110	Robert Doumas Enterprises Inc	Gaylord	40	Restaurant & Cocktail Lounge

Source: Harris Publishing Company, 2008 InfoSource

OTHER MAJOR EMPLOYERS

SIC	FIRM	LOCATION	EMPLOYEES	PRODUCT
8211	Gaylord Community Schools	Gaylord	375	Education
7011	Treetops Sylvan Resort	Gaylord	360	Ski resort
8061	Otsego Memorial Hospital	Gaylord	550	Health care
5410	Glen's Market & Gaylord Grocery	Gaylord	70	Grocery
8051	Tendercare Michigan Inc.	Gaylord	100	Health care
8211	Diocese of Gaylord Schools	Gaylord	138	School/education
7011	Hidden Valley/Otsego Club	Gaylord	125	Hotels and motels
5311	Wal Mart	_	400	Department Store
5311	K Mart	_	48	Department Store
5812	Big Buck Brewery	_	90	Brewery and Restaurant
	Home Depot		100	Building Supply
	Lowe's		120	Building Supply
	Quicksilver Resources		127	Oil/Gas
	Universal Compression		75	Oil/Gas

Source: Local County Economic Development Contact 2007

NUMBER OF ESTABLISHMENTS
 GRAPH
  MODIFY
Type of Service**2004**

Total	916
Forestry, fishing, hunting, and agriculture support	3
Mining	24
Utilities	6
Construction	127
Manufacturing	42
Food mfg	4
Textile product mills	1
Wood product mfg	5
Paper mfg	1
Printing & related support activities	3
Plastics & rubber products mfg	2
Nonmetallic mineral product mfg	2
Primary metal mfg	1
Fabricated metal product mfg	7
Machinery mfg	7
Computer & electronic product mfg	2
Transportation equipment mfg	4
Miscellaneous mfg	3
Wholesale trade	43
Retail trade	166
Transportation & warehousing	31
Information	15
Publishing industries	2
Motion picture & sound recording industries	1
Finance & insurance	40
Real estate & rental & leasing	30
Professional, scientific & technical services	57
Management of companies & enterprises	9
Admin, support, waste mgt, remediation services	41
Educational services	7
Health care and social assistance	95
Arts, entertainment & recreation	20
Accommodation & food services	72
Other services (except public administration)	83
Unclassified establishments	5
Source:Source:U.S. Department of Commerce and Bureau of the Census, County Business Patterns, Issued July 2006	

Quality of Life

EDUCATIONAL FACILITIES				
PUBLIC SCHOOL DISTRICT INFORMATION				
COMMUNITY	SCHOOL DISTRICT	STUDENTS	INSTRUCTORS	HIGH SCHOOLS
Gaylord	Gaylord Community Schools	3,505	162	1
Johannesburg-Lewiston	Johannesburg-Lewiston Area Sch	837	44	1
Vanderbilt	Vanderbilt Area Schools	324	18	1

Source: MI Department of Education, 1997

TWO YEAR COLLEGES AND TECHNICAL SCHOOLS		
NAME	LOCATION	ENROLLMENT
Kirtland Community College	Roscommon (Roscommon	1,400
North Central Michigan College	(through the University Center at Gaylord)	
Kirtland M-Tech Center		

FOUR YEAR COLLEGES AND UNIVERSITIES		
NAME	LOCATION	ENROLLMENT
Central Michigan University, Michigan State University, Davenport University, Madonna University, Spring Arbor College and Ferris State University	(all have degree programs through the University Center at Gaylord)	over 1,000

Source: MI Department of Education, 1996

MEDICAL FACILITIES		
TYPE OF FACILITY	# IN COUNTY	# OF BEDS
Hospitals	1	53

Source: MI Department of Consumer and Industry Services, 1998

HOUSING (2000) GRAPH MODIFY			
OWNER OCCUPIED	MEDIAN VALUE	RENTER OCCUPIED	MEDIAN RENT
5,067	\$102,500	1,557	\$540

Source: U.S. Bureau of the Census, Census of Population and Housing, 2000

CLIMATE		
MONTH	AVG. MIN TEMP	AVG. MAX TEMP.
January	10F./-12C	25F./-4C

July	55F./13C.	80F./27C.
PRECIPITATION	RAINFALL	SNOWFALL
Average Annual	34in./86cm.	145in./368cm.
GROWING SEASON	DAYS ABOVE 90F/32C	DAYS BELOW 0F/-18C
112	6	28
Source: NOAA Climate Summary, 1995		

RECREATION COUNTY HIGHLIGHTS
20 - 18 hole golf courses, 3 downhill ski resorts, 18 cross country ski trails, 400 miles of snowmobile trails, headwaters of the AuSable, Pigeon, Manistee, Black, Sturgeon and Boyne rivers, Pigeon River State Forest, Mackinaw State Forest, Otsego County Sportsplex with regulation ice rink and pool, Michigan's Elk herd, Alpenfest, Fiddlers Jamboree, Gus Macker Tournament, Winterfest, ASRA Snow-Cross Race
Source: Local County Economic Development Contact, 2007

Municipal Services

UTILITIES		
COMMUNITY	ELECTRIC	GAS
Gaylord, Vanderbilt	Consumers Power	DTE
Charlton	Presque Isle Power	DTE, Presque Isle Power
Otsego Lake, Corwith, Dover, Elmira, Charlton, Hayes, Bagley, Chester	Great Lakes Energy	DTE
Source: Local County Economic Development Contact, 2007		

TELECOMMUNICATIONS	
Local Phone Companies	Verizon, GTE, Winn Telecom
Long Distance Companies	AT&T, MCI, Sprint, and others
Wireless	Cellular One, Century Tel, NPI Wireless, UC Man
Source: Local County Economic Development Contact, 2007	

LICENSED LANDFILLS	
COMMUNITY	OWNER/MANAGER
Maple Forest	City Management of Northern MI, Inc.
Source: MDEQ Waste Management Division, 1998	

PROPERTY TAX (2004)					GRAPH MODIFY
Agriculture	Commercial	Industrial	Residential	Other	

1.60%	28.60%	5.70%	52.30%	11.70%
Source:MI Department of Treasury State Tax Commission, 2006				

GOVERNMENT

COMMUNITY	PHONE NUMBER	COMMUNITY	PHONE NUMBER
Bagley Twp	(989) 732-5924	Charlton Twp	(989) 731-1920
Chester Twp	(989) 732-5886	Corwith Twp	(989) 983-2865
Dover Twp	(989) 732-1244	Elmira Twp	(989) 546-3309
Gaylord (City of)	(989) 732-4060	Hayes Twp	(989) 732-7492
Livington Twp	(989) 732-4426	Otsego Lake Twp	(989) 732-6929
Vanderbilt (Village of)	(989) 983-4244		

Source: Local County Economic Development Contact 2007

ECONOMIC DEVELOPMENT CONTACT

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Source: Local County Economic Development Contact, 2007

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