

Appendix B

Otsego County Quality of Life Assessment On-Line Survey Results February - March 2012

1. How would you rate your overall quality of life? Very Poor 0.6% Poor 1.7%
Neither Poor nor Good 8.0% **Good 48.9%** Very Good 40.9%

2. How would you describe your sense of belonging to Otsego County? Very weak 2.3%
Somewhat Weak 19.3% **Somewhat Strong 45.5%** Very Strong 33.0%

Rarely = 1-2 times per year Sometimes = 1-2 times per month Often = 1-2 times per week

3. In the past 12 months, how often have you shopped or dined in downtown Elmira?
Never 62.3% Rarely 29.1% Sometimes 6.9% Often 1.7%

4. In the past 12 months, how often have you shopped or dined in downtown Gaylord?
Never 1.1% Rarely 9.7% **Sometimes 45.5%** Often 43.8%

5. In the past 12 months, how often have you shopped or dined in downtown Johannesburg?
Never 35.4% **Rarely 52.6%** Sometimes 10.9% Often 1.1%

6. In the past 12 months, how often have you shopped or dined in downtown Vanderbilt?
Never 62.3% Rarely 30.3% Sometimes 4.6% Often 2.9%

7. In the past 12 months, how often have you shopped or dined in downtown Waters?
Never 52.0% Rarely 34.7% Sometimes 11.6% Often 1.7%

8. In the past 12 months, how often have you recreated in the Pigeon River State Forest?
Never 44.0% Rarely 36.0% Sometimes 14.9% Often 5.1%

9. How often do you leave Otsego County for shopping?
Never 3.4% **Rarely 50.9%** Sometimes 42.9% Often 2.9%

10. How often do you leave Otsego County for entertainment?
Never 7.5% **Rarely 50.6%** Sometimes 36.2% Often 5.7%

11. How often do you leave Otsego County for medical care?
Never 21.6% **Rarely 58.0%** Sometimes 17.0% Often 3.4%

12. How safe do you feel in your home during the day?
Very Unsafe 1.1% Somewhat Unsafe 0.6% Somewhat Safe 17.1% **Very Safe 81.1%**

13. How safe do you feel in your home after dark?

Very Unsafe 1.1% Somewhat Unsafe 1.7% Somewhat Safe 30.7% **Very Safe 66.5%**

14. How safe do you feel walking alone in your neighborhood during the day?

Very Unsafe 1.1% Somewhat Unsafe 1.7% Somewhat Safe 17.2% **Very Safe 79.9%**

15. How safe do you feel walking alone in your neighborhood after dark?

Very Unsafe 3.4% Somewhat Unsafe 8.0% Somewhat Safe 40.91% **Very Safe 47.7%**

16. What is your level of concern for the following types of crime?

- a. Arson **No Concern 50.6%** Low 40.3% Medium 6.8% High Concern 2.3%
- b. Assault No Concern 29.0% **Low 51.7%** Medium 17.0% High Concern 2.3%
- c. Burglary No Concern 8.0% **Low 44.3%** Medium 40.9% High Concern 6.8%
- d. Drunk Driving No Concern 4.0% Low 24.4% **Medium 44.3%** High Concern 27.3%
- e. Illegal Drugs No Concern 6.3% Low 21.0% **Medium 36.9%** High Concern 35.8%
- f. Murder No Concern 36.9% **Low 51.1%** Medium 7.4% High Concern 4.5%

17. What is your opinion of the following statements related to youth being bullied?

a. It's a serious problem

Strongly Disagree 0.6% Disagree 10.9% Agree 37.1% **Strongly Agree 44.0%** Don't Know 7.4%

b. It's over publicized by media hype

Strongly Disagree 16.2% **Disagree 53.29%** Agree 17.3% Strongly Agree 5.8% Don't Know 7.5%

c. Schools, parents and law enforcement should do more to prevent bullying

Strongly Disagree 0% Disagree 5.1% **Agree 48.6%** Strongly Agree 38.3% Don't Know 8.0%

18. What is your opinion of the following statements related to recycling?

a. Recycling is good for the environment.

Strongly Disagree 0.6% Disagree 0.6% Agree 25.6% **Strongly Agree 73.3%** Don't Know 0%

b. Recycled materials end up in the landfill.

Strongly Disagree 12.5% **Disagree 41.5%** Agree 14.8% Strongly Agree 14.8% Don't Know 16.5%

c. Recycling saves money.

Strongly Disagree 2.3% Disagree 18.9% Agree 32.6% **Strongly Agree 34.9%** Don't Know 11.4%

d. I am willing to take my recycle materials to a drop off site in Otsego County for a fee.

Strongly Disagree 12.6% Disagree 22.3% Agree 29.7% **Strongly Agree 32.6%** Don't Know 2.9%

e. I would participate in a curb side pick up program for an added fee.

Strongly Disagree 8.0% Disagree 17.6% Agree 28.4% **Strongly Agree 42.0%** Don't Know 4.0%

19. Which of the following best describes how well your total income meets your everyday needs for things such as housing, food, clothing and other necessities?

Have more than enough money 16.5% **Enough money 44.9%** Just enough money 28.4%

Not enough money 10.2%

20. How interested are you in knowing what goes on (news/events) in Otsego County?

No interest 0% Low Interest 5.1% Medium Interest 33.0% **High Interest 61.9%**

21. How do you find out what's going on in Otsego County?

	Never	Rarely	Sometimes	Often
Printed materials such as flyers and brochures	5.7% (10)	24.6% (43)	54.9% (96)	14.9% (26)
Networking events such as Business After Hours	35.2% (62)	35.2% (62)	21.0% (37)	8.5% (15)
Social media / Face Book / Twitter	37.7% (66)	25.7% (45)	22.9% (40)	13.7% (24)
Otsego County Connections (www.Otsego.org)	42.4% (75)	32.2% (57)	22.0% (39)	3.4% (6)
Talking with my friends and family	0.6% (1)	6.2% (11)	42.4% (75)	50.8% (90)
Radio – Eagle 101.5 FM	17.6% (31)	18.8% (33)	34.7% (61)	29.0% (51)
Gaylord Herald Times	2.3% (4)	8.5% (15)	33.5% (59)	55.7% (98)
Our Home Town	49.7% (87)	27.4% (48)	16.0% (28)	6.9% (12)
Weekly Choice	15.4% (27)	22.3% (39)	43.4% (76)	18.9% (33)
TV Channel 7&4 NBC	13.6% (24)	24.9% (44)	34.5% (61)	27.1% (48)
TV Channel 9&10 CBS	14.2% (25)	18.8% (33)	36.9% (65)	30.1% (53)
TV Channel 32 Fox	28.6% (50)	28.0% (49)	29.1% (51)	14.3% (25)
Church bulletin - announcements	35.2% (62)	18.8% (33)	26.7% (47)	19.3% (34)
Internet – Web Sites	16.5% (29)	29.5% (52)	33.5% (59)	20.5% (36)
Email	19.8% (34)	27.3% (47)	32.6% (56)	20.3% (35)

22. How easy would it be for you to access local help with the following situations (for you or for a friend of yours)?

	Very difficult	Somewhat difficult	Somewhat easy	Very easy	Don't know	Response Count
applying for a job	2.3% (4)	13.7% (24)	38.9% (68)	30.9% (54)	14.3% (25)	175
treating substance abuse	2.8% (5)	11.4% (20)	34.7% (61)	23.3% (41)	27.8% (49)	176
literacy	1.1% (2)	10.8% (19)	35.8% (63)	29.5% (52)	22.7% (40)	176
accessing the county bus	1.1% (2)	2.8% (5)	23.9% (42)	66.5% (117)	5.7% (10)	176
enrolling in preschool	0.6% (1)	2.3% (4)	27.0% (47)	41.4% (72)	28.7% (50)	174
filling out a social security form	0.6% (1)	10.9% (19)	30.9% (54)	33.1% (58)	24.6% (43)	175
getting a cancer screening	1.7% (3)	9.1% (16)	29.5% (52)	42.6% (75)	17.0% (30)	176
applying for college scholarships	1.7% (3)	16.6% (29)	29.7% (52)	25.1% (44)	26.9% (47)	175
improving your credit score	3.4% (6)	14.3% (25)	24.0% (42)	23.4% (41)	34.9% (61)	175
services for the elderly	0.6% (1)	2.8% (5)	27.8% (49)	49.4% (87)	19.3% (34)	176
obtaining a GED	0.6% (1)	5.7% (10)	32.0% (56)	28.6% (50)	33.1% (58)	175
getting food assistance	2.9% (5)	6.9% (12)	37.4% (65)	32.8% (57)	20.1% (35)	174

23. Which of the following best describes how you would like to see the population of Otsego County during the next 10 years? Increase greatly 19.2% **Increase slightly 50.3%**
 Neither Increase Nor Decrease 20.9% Decrease slightly 5.1% Decrease Greatly 1.1%
 Don't Know 3.4%

24. A few questions about you: Where in Otsego County do you live?

City of Gaylord 17.3%
 Village of Vanderbilt 0.6%
 Bagley Township 15.6%
 Charlton Township 4.0%
 Chester Township 5.8%
 Corwith Township 3.5%

Dover Township 2.9%
 Elmira Township 9.8%
 Hayes Township 8.1%
Livingston Township 19.7%
 Otsego Lake Township 12.7%

25. How long have you lived in Otsego County?

Less than 5 years 9.7% 6-15 years 26.7% **Over 15 years 63.8%**

26. What is the primary reason you moved to Otsego County?

Born here 18.5% Moved here as a kid and decided to stay 7.6% **Job 49.7%**
Family 13.4% Retired here 10.8% Other 10.8%

27. Which of the following statements best describe why you chose to remain in Otsego County?

Check all that apply

Job 59.2% To be near friends and family 46.7% It's home 53.8%
Natural resource / scenic beauty 51.5% Less expensive than my other options 10.1%

28. Do you currently serve on a board or committee that enhances the quality of life in Otsego County? For example: PTO, township planning, Rotary, scout leader

Yes 53.1% No 46.9%

29. What is your age?

Under 20 0%

20-29 6.8%

30-39 15.8%

40-49 18.6%

50-59 28.2%

60-70 24.3%

Over 70 6.2%

30. Gender

Male 44.0%

Female 56.0%

31. Are you registered to vote in Otsego County?

Yes 94.9%

No 5.1%