**Otsego County** 

# PROGRESS



Photo courtesy of Hidden Valley, home of Otsego Ski Club

# Gaylord Centennial 1881-1981

Supplement to



Thursday, Oct. 1, 1981

**Otsego County** 

# PROGRESS

Gaylord Centennial 1881-1981

#### Contrasting centuries

A contrast of centuries is depicted in the full-color photo on the cover of the Progress Centennial edition.

The old is represented by a horse-drawn wagon pulled by a team of horses owned by Marvin Kelso of Elmira, who holds the reins. With him in 19th Century attire is his wife Nancy, and son Mark, 13. The antique wagon, belonging to Martin Kucharek of Gaylord, bears a mythical inscription, "Kucharek Feed & Grain."

The new is in the background — an exam-

ple of theme architecture in the Alpine Village — the Irish Investment Building on North Court Street.

Special thanks to Keith Gornick, resident director and member of the board of directors of Hidden Valley, for making the commemorative color photo possible. Hidden Valley is a pioneer of the Alpine theme in Gaylord.

The photo was taken by Arnold Mackowiak, Herald Times editor.

#### Credits

The Herald Times' 1981 Progress edition offers a special salute to Gaylord's Centennial

Many individuals, businesses and organizations have been most helpful in producing this 56-page tabloid edition. The Herald Times is particularly indebted to the

Otsego County Historical Society for providing access to the historical photographs displayed in the issue.

Extra copies of the Centennial Progress edition are available from the Herald Times, 122 N. Otsego Ave., Gaylord MI 49735.

# Otsego County Herald born in a log hut

GAYLORD — A printer named Charles L. Fuller, formerly from Owosso, came to Otsego Lake toting an old fashioned Washington hand-printing press and some type.

That was in 1875. Functioning out of a log hut, Otsego County's first newspaper, The Herald, was born.

As Herald Times contributor Helen Murdick related the story in the HT's own centennial issue in 1975, Fuller got his paper out every Friday onto the street of the fledgling Otsego Lake village.

Fuller, also postmaster at Otsego Lake and the first treasurer of the county, moved the newspaper to Gaylord (then named Barnes) after the county seat was transferred in 1877. He set up business in a little wooden building on what is now N. Otsego Ave. After more location changes, the paper's office today is on the same street.

As Mrs. Murdick wrote the history, things must have gotten a little rough for Fuller, because in 1884 he disappeared with \$5,000 of county funds. He found refuge in Canada, and couldn't be forced to return because of a lack of extradition laws.

The printing business was sold to H.C. McKinley, an employee of the Herald since 1878. McKinley came to be recognized as the dean of journalism in northern Michigan.

By no means was The Herald the only paper around. T.B. Willoughby published the Otsego County News around the turn of the century. In the 1900's, attorney W.A. Harrington published the Otsego County Champion. A Mr. Shunk edited the Indpendent, another short-lived paper.

Outside of Gaylord, the Vanderbilt Review, the Elmira Express and the Elmira Sentry sprouted up before the turn of century, but also failed to last.

In the late 1890's, Richard Crenore came to Gaylord to work for the Herald. Two years later, he started the Otsego County-Times with Frank H. Wilson. The paper was later sold to Glen R. Miner of Midland.

Miner bought the Herald in 1906, and the papers were consolidated into the Otsego

#### AMONG OUR NEIGHBORS

LOCAL NEWS AND PERSONAL GOSSIP ABOUT THEM.

A Variety of Interesting and Newsy Items Collected by Industrious Reporters of the Herald.

Standing head of a regular column appearing in an 1888 issue of the Otsego County Herald. An issue of the weekly paper then averaged eight pages.

County Herald Times. But that did not mean the end of competition.

In 1912, Mrs. Murdick notes, the Otsego County Advance appeared in Gaylord. J.E. Goldie and F.A. Lord were editors and publishers. F.H. Wilson purchased the Advance in 1918. When Wilson bought the Herald Times in 1920, the Advance eventually faded away.

Lord returned to become publisher in the 1920's, while McKinley continued to edit the Herald Times. Paul McDonald later became HT publisher, selling his interest in 1944. The paper changed hands again in early 1945, when J.R. McKiddie bought it.

In 1948, the Petoskey News bought the paper and C.O. Reed became managing editor. Neil Hercules became editor in 1953, succeeded by Robert Benedict in 1964, and James Grisso, present publisher, in 1968.

Today, the Herald Times is published each Thursday, with the free circulation Northern Michigan Herald Times appearing each Monday.

Existing through a number of ownership and office location changes and fires, the Herald Times enjoys the distinction of being the oldest continuing business in the county.

# Some things don't change

It is not our purpose to magnify nor misrepresent Gaylord and Otsego County or persons or things or conditions in this edition, but to present county, town, industries and people as they actually have been and now are - just a truthful portrayal of facts. By the assistance of the artist and the engraver we are enabled to present an artistic edition, and from the older inhabitants and a very little printed history, we are enabled to give you a picture of the past. Our town is not so old nor as large as others we know of, but it has the distinction of furnishing the men of brains that have and are now helping run the country and government. Besides, Gaylord has men that are recognized as giants in the business world. It is from towns such as ours and our farms that the men who possess the clearest intellects and keenest intuition of moral sense, are furnished as the backbone of our nation. We are aware that many imperfections have been overlooked in this write-up, and feel that a second attempt would be crowned with greater success and many more improvements. However, we are sure of this, that this is the best edition of the kind ever printed in Gaylord ... As you turn its pages and you are met by familiar faces and scenes we believe you will find much to interest as well as instruct you, and believe that you will say with us that it is a fair representation of our country and town, its industries, its homes and its people. There are few, if any industries not mentioned. We know that you will realize that it has taken much time and hard work to accomplish what we have and keep up the other necessary work. The various obstacles we met were either overcome or walked around."

> Otsego County Herald Friday, Sept. 15, 1905 page 1

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## Gaylord rode rails onto pages of history

BY MIKE VON STEENBURG Herald Times Staff Writer

The city of Gaylord is unquestionably a child of the iron horse.

Even its name comes from that association.

Augustine Smith Gaylord, an attorney for the railroad bestowed his name on the tiny village, previously known as Barnes in honor of a railroad secretary who lived in Lansing. It was rechristened "Gaylord" when the village was incorporated in 1881.

Between the time that the railroad reached the village from the south in the spring of 1874, and 1881, the population of the village had grown from about 50 people to more than 400. By that time, the railroad had extended to Mackinaw City to the north and Gaylord had become a stop on the railroad. It was no longer simply the end of the line.

The first organization in the village was the Congregational Church, established in 1874. Initially, the new church was presided over by a number of mission ministers. But in 1876, the Rev. A. Van Auken became the first permanent minister. In 1879, Van Auken dedicated the building, part of which is still used, on the site where the present church now stands.

The office of the first county newspaper, started in 1875, was moved to Gaylord in 1878, Henry McKinley, who had joined the paper's staff the previous year, bought it six years later and continued to operate it as editor and publisher until 1906.

ON MARCH 18, 1881, the first village council meeting was held, Chester C. Mitchell presiding over that initial meeting. Gaylord was to remain a village for the next 41 years. Then in January, 1922, a greatly

divided citizenry voted 114 to 93 to have Gaylord become a city. John P. Hamilton, village president at the time, became the first mayor.

In 1881, the first water system was installed using wooden water mains. A few of these original mains continued to be used long after more modern systems were available. The last wooden main was removed in 1966.

Also in 1881, a society dedicated to promoting one of the areas most important industries — farming — was formed. The Agricultural Society immediately set about establishing a county fair, the first one being held on the Courthouse Square in autumn of 1881.

THE GAYLORD City Band was also formed that year and it became a familiar attraction at community events for many

years, even taking a first place award in a State Band Tournament in 1884.

Nathaniel L. Parmater, who was paid \$250 to serve as Otsego County's first Probate Judge, holds the distinction of being the first doctor to reside in Gaylord. Parmater settled in Livingston Township as a homesteader in 1873.

In 1888, Parmater moved to Gaylord so his chidren could be closer to their school and to cut down on the amount of traveling necessary to visit his patients. He also was the man responsible for bringing the wonder of rapid electronic communication to Gaylord by installing a telegraph in his home and connecting it to his office, the bank and several other residences. His daughter, Vieva, was the first child born in Otsego County. There is also a county road named in his honor.

# Comprehensive plan focuses on people boom'

BY BRAD FLORY

Herald Times Staff Writer

GAYLORD — As residents of the Otsego County seat prepare to celebrate Gaylord's centennial, planners have approved a document which examines existing problems within the county and addresses challenges for the future.

The Otsego County Comprehensive Plan, a 105-page document approved on Sept. 21 by the county planning commission, was developed to prepare officials for projected changes within the county through 1985.

Work on the study began two years ago when the Northeast Michigan Council of Governments was commissioned to undertake the project at a cost of \$6,000.

The comprehensive plan offers recommendations and guidelines for policy making to best deal with projected growth.

Growth in Otsego County is best reflected in what the study calls "one of the fastest growing (populations) in the state."

The plan projects the county population, currently at about 15,000, will grow to 17,900-18,700 by 1985.

By the turn of the century, the study estimates, there will be about 25,000 people living in Otsego County. And that estimate falls significantly under projections made in other studies.

Recommendations in the comprehensive plan are made not only to keep up with a rapidly growing population, but also in consideration of how specific policies may affect patterns and levels of growth, the plan says.

DEALING WITH an expanding population to ensure orderly growth in Otsego County is the major theme of the study.

Broad goals approved by the planners include: maintaining the the character and environmental quality of the county through orderly growth; limiting losses of forestry and agricultural land; preserving the quality of lakes, rivers and wetlands; expanding local services to meet population growth; improving transportation links to other areas of the state and moving towards a more evenly balanced economy.

Listed below are some more specific recommendations of the plan to help meet those goals in various fields of concern:

 ECONOMY — New industry should be actively persued within the county. Industry should be developed in such a way to "complement current reliance on tourism."

New industries should be located at or

near current industrial sites. Site selection and design should be closely regulated, with local citizens and officials having input into the decision-making process.

Oil and gas drilling should be closely supervised to ensure minimal impact on the environment, with sites "returned as nearly as possible to their original condition on completion of drilling."

HOUSING AND LAND USE — Land used for residential construction should be limited.

Clustered development, condominiums and apartments should be encouraged. Subdividing of properties without building on a majority of lots should be discouraged, along with splitting of parcels suitable for agriculture and forestry.

Instituting a maximum residential lot size in prime forestry and agricultural areas is considered as a means to use "the county's land resources to their highest potential."

Greenbelts should be developed and forest management practices should be encouraged among private owners of forest lands.

Newly developing areas should be provided with local services, particularly sewer, before development is undertaken.

Finally, a Development Review Board should be established to oversee new construction, with Site Plan and Architectural Review Boards established and enpowered to enforce development standards. The county zoning ordinance should be updated.

 TRANSPORTATION — The county's east-west highway connections should be improved for the movement of goods and convenience of travelers and residents.

Efforts should be made to encourage bothpassenger air and rail service in the county. Passenger services are seen as a benefit to residents and the tourism trade.

Development of a rail-truck freight facility in the Gaylord area should be encouraged as a boost to new and existing business.

 LOCAL SERVICES — Construction of facilities such as a community activity center, auditorium or convention center should be encouraged. The study recommends the possibility of converting the Alpine Center facility into a multi-purpose community center "should be investigated thoroughly."

Expansion is considered for county library and jail facilities.

Establishment of a county museum, ex-(Cont'd on P. 4)



THE TOWN KING PINE BUILT — Tourism and manufacturing may be what sustains Gaylord in 1981, but in the late 1800s, it was lumber that the community was weaned on. In this picture, taken in about 1900, thousands of boardfeet of logs await the logging train that would carry them to the lumber mills.



THE FIRST BUILDINGS appeared along main street in Barnes, Mich. in 1875. Five years later, Barnes, Mich., would become Gaylord, Mich. These two views of Main Street, looking west, at left as it appeared in 1878, and at right, as it appears today, shows what a transformation has taken place. The buildings in the picture at left were located about the present site of Family Federal Savings and Loan, shown at right.

### Pigeon River oil drilling: 6 of 13 wells succeed

GAYLORD — Shell Oil Company has completed the initial phase of its drilling operations in the lower one third of the Pigeon River Country State Forest, a company spokesman said Monday.

Jack Pyle, a spokesman at the company's Houston office, the initial drilling phase has been completed in the area designated as

"At this time all of our drilling rigs are out of the Pigeon River Country," Pyle said in a telephone interview. "Our next step will be to begin seismic work before winter in section 1-B and hopefully get started with drilling there by December."

Pyle said that six of the 13 wells drilled by Shell so far have hit either oil or gas or both, a performance which Pyle says matches Shell's average, statewide."

"Of the 1,100 wells we've drilled in the state, about 500 have been successful," he said. "That's roughly been the case in the Pigeon River area. Naturally, We'd like every hole we drill to be a success. Unfortunately, that isn't the way it works. But we've heard talk that we're not pleased with the way things have gone thus far in the Pigeon River and that's not true. I'd say that, overall, we're quite satisfied."

So far, Shell has not announced the amount or location of drilling it intends to attempt in section 1-A, "We are in the process of making those decisions," said Pyle.

#### Wishing Well: a corner tradition

GAYLORD — The Wishing Well at 200 W. Main Street has a location steeped in retail clothing tradition.

The founder of the Kramer Building, Frank Kramer, came to Gaylord in the 1880s. He and his wife Rae operated a two-story department and dry goods store at the corner for many years. Mrs. Kramer sold the business to Mr. and Mrs. Louis Dittmer

in 1948, and the Dittmer's store specialized in ladies apparel and dry goods.

In 1973 the Dittmer's daughter, Betty Carlyle sold the business to Isabella Merry, and the Wishing Well moved to the location in January 1974. The Wishing Well first opened in 1968 at 139 W. Main.

The store, managed by Mrs. Merry, continues the ladies apparel sales tradition.

#### Comprehensive.

(Cont'd from P. 3)

pansion of medical services available and development of a wider range college-level programs and other educational services are encouraged.

• GAYLORD'S ROLE - A method should

be established for decision-making on issues of annexation between city, county and township residents.

Studies should be undertaken to determine which services are best overseen by the city and which should be left in control of townships.

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# Below the surface beauty of this forest lies another treasure

The long and highly charged dispute over oil development and environmental protection in the Pigeon River Country State Forest has been resolved—and we think to the benefit of the people of Mr. It ple of Michigan.

On the surface, the natural beauty of the for-est has always brought enjoyment to the people. Now they can begin to enjoy the second great treasure of the forest: the bounty of crude oil and natural gas buried below.

Here's how the fortunes of the forest benefit

1. The crude oil and natural gas production will be a much-needed addition to Michigans

energy supply.

2. Oil development will take place in harmony with nature. Safeguards will protect wildlife and ensure that people can continue to en natural beauty of the Pigeon River Forest.

3. Oil development also will mean continuing jobs and economic growth in northern Michigan.
Otsego County will benefit from taxes the oil industry pays on equipment and property.

4. Taxes and royalties from oil development

will help boost state income. For instance, the state royalty on oil and gas production will go to the State Recreation Land Trust Fund (also known as the Kammer Trust Fund), which is used to purchase additional recreation land for the people of Michigan.

The people of Michigan will enjoy both natural resources. And that's the real beauty of the Pigeon River Country State Forest.



# First National Bank plans second branch

GAYLORD — First opened in 1975, First National Bank of Gaylord has grown rapidly from a base of \$750,000 in assets to an estimated \$16 million today.

The bank reached two facility milestones in 1980, with the completion of a major two-story addition to its main office at 501 W. Main Street, and the opening and dedication of its Waters branch office.

This year, plans have been approved for the construction of a second branch office in front of the K mart store being built on South Otsego Avenue. The second branch will be called the Aspen Park branch.

On April 14, 1980, city VIP's and officer of First National were on hand for the special ribbon cutting ceremony that inaugurated the new customer lobby at the expanded main office.

Besides a full range of banking services, trust services through National Bank of Detroit also are available.

In 1980, First National declared the bank's first dividend for stockholders.

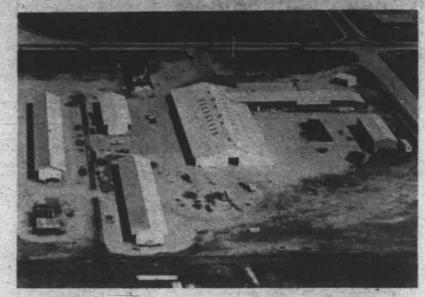
Conrad Schaffer is president of the bank.



THE COURTHOUSE PARK was a center for community life in Gaylord around the turn of the century. This view of residents enjoying a sunny summer day was taken from Court Street near Main, looking west. The cannon, which still sits on the same spot on the courthouse lawn, is visible in the background. The old courthouse was located to the left of the picture.

We're moving...

FORWARD IN '81



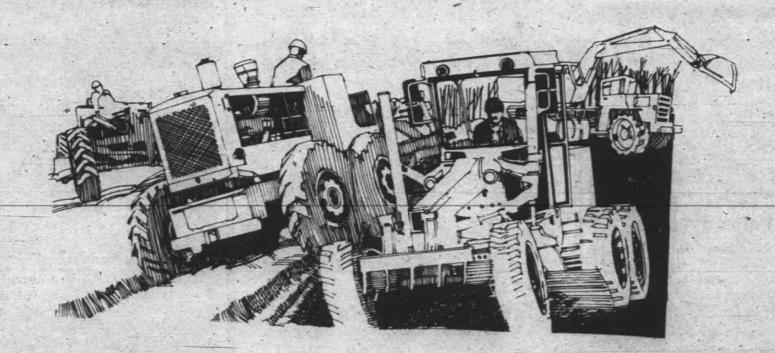
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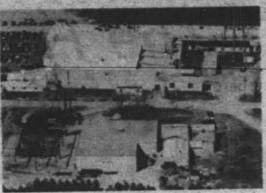
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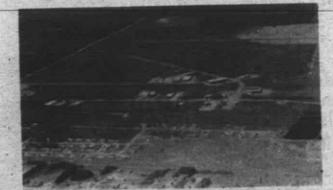
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# The Fire of '99

GAYLORD RESIDENTS swarmed into the street on the morning of Friday, Oct. 28, 1899, to witness the demise of the Mansard House and several smaller stores nearby. It was Gaylord's greatest fire, destroying an entire block of businesses on the north side of Main between Court and Center streets. The tower of the four year-old New Gaylord Hotel, which also would succumb to a fire just seven years later, is visible through the smoke.



#### Early elegance

THE NEW GAYLORD Hotel, with a secondstory porch which wrapped across its entire front, was one of the city's most elegant buildings when it was built in 1895. With hitching posts out front and the Ten Cent Feed Store and Livery just down the street, it provided the ultimate in visitor convenience and comfort Gaylord had to offer. Located on the northeast corner of Main and Center, its chapter in the city's history was destined to be a short one. It was destroyed by fire on Jan. 12,

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## Glen's Markets started with 1,500 sq. ft. store

GAYLORD - The Glen's Market success story began humbly in 1951 at the site of the old Vincent's Grocery on West Main Street.

C. Glen Catt, who went to school in Kalkaska, bought the 1,500 square foot store that was located on what is now a praking lot between the VFW Hall and Family Federal Savings.

Starting with three full-time employees and two part-time workers at that first store, the work force by 1981 has grown to 450 employees at 11 Glen's Marts across northern Michigan.

By the mid-1950's Glen's built a new store next door, and added on in the early 60's to create a floor space of 11,000 square feet.

Glen's joined Spartan Stores in 1952, and established new Glen's Markets at Kalkaska in 1956 and Grayling in 1959. Since then, new Glen's Markets have been started at East Jordan, West Branch, Mio, Mancelona, Roscommon, Rose City, Charlevoix and Houghton Lake. The walls are up in the construction of another Glen's in Rogers City, planned for opening by Christmas.

In 1967, the Glen's Market in Gaylord moved to what was then an empty field near

the Interstate 75 interchange with M-32 and built a 22,000 square foot store. An 11,000 square foot addition was completed in 1972.

Today, the chain is still headquartered in Gaylord, with C. Glen Catt serving as president of Glen's Markets, Inc. Keith Catt, his brother, is senior vice-president, while Glen A. Catt, C. Glen's son, is vice-president of retail operations.

Other administrators for the chain include Del Lewis and Denny Freeman, supervisors for the 11 stores; Dale Domsten, director of general merchandise; Bert Taylor, director of meat; Art Kramer, director of produce; Vern Kavitch, director of advertising and promotions; Bill Brown, personnel director; Gale Parker, superintendent of construction maintenance and equipment.

Glen's Market is a family center offering a wide range of goods and products besides groceries.

Unique to Glen's is the store's "Save-Share Program." Since its inception in 1972, Glen's has returned an estimated \$750,000 into local community projects. The program allows non-profit community groups to raise money for worthy projects by saving Glen's cash register receipts.

#### 31 publications at Central Printing

GAYLORD - Central Printing Corpora- various major businesses. tion, of Gaylord, prints 31 regular publicaarea, including the Herald Times and the Northern Michigan Herald Times.

Founded in 1968 as the first publication away as Hessel in the Upper Peninsula. printing company in the Gaylord area, Centhe printing of advertising inserts for pany employs about 13 persons.

Headed by president James Glasser and tions from across the northern Michigan general manager Gene Jones, the operation prints publications from neighboring counties and others from communities as far

In a plant located directly on the 45th tral Printing is also extensively involved in Parallel on Old 27 South, the Gaylord com-

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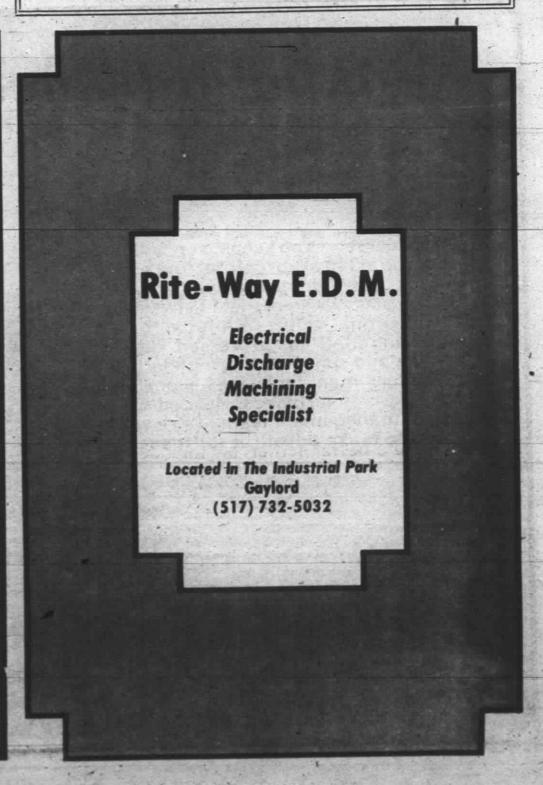
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## When GMC meant Gaylord Motor Co.

BY MIKE VON STEENBURG Heraid Times Staff Writer

GAYLORD — At 10 a.m. on Sept. 29, 1974, Ivan Polus and his family turned a crank on an old machine that took he and his family on a trip back into time.

Polus is a Montana resident whose great-grandfather settled in Gaylord over a century ago. The machine that took him on his journey to the past that fall day seven years ago also had ancestors originating in Gaylord — 93 of them, to be exact.

Polus is the man who's responsible for the restoration of "Old 94," the last of its kind from an era when the letters "GMC" on a radiator meant "Gaylord Motor Company" and not "General Motors Corp."

Soon, if everything goes according to plan, "Old 94" will be coming home to the community that still remembers the role it played in Gaylord's early years. The Gaylord / Otsego County Chamber of Commerce has pledged to raise \$16,000 from private donations to buy the car and bring it back from Kalispell, Mont., where it's been located.

The car sat unused for years, buried in the back of an area garage until Polus found it and decided to undertake the task of resurrecting it. Now completely restored, from rag top to spoked wheels, the Gaylord is one of 400 built at the old assembly plant on Grandview Boulevard. between 1910 and 1912. Each car manufactured carried a number on its nameplate that indicated how many Gaylord's had been produced.

"OLD 94" hadn't run in nearly a half century when Polus turned the crank and brought it chug-chugging to life, but it passed that first test drive with flying colors and has been driven on a somewhat regular basis-since then.

Powered by a 30 horsepower Buick engine, the 1911 model is an improvement over the previous model year's 20 horse Oswald powerplant. With an old-style, "L" shaped head, overhead valves, and a Bosch magneto oil and splash system, the motor is one of as many as six different engines tried by the company.

The Gaylord rides unusually high for cars of its day, a result of being built and sold in an area where logging was still a major activity and where stumps and brush were obstacles commonly encountered on local thoroughfares.

A transmission system that connects directly to the rear



TESTING THE GAYLORD — The Gaylord Utility Car, one of two styles of the Gaylord automobile, is shown being taken for a winter test run on Feb. 20, 1912. Only about 400 Gaylords were produced at the old assembly plant building which now houses Jobbers Warehouse Service, on Grandview Boulevard. The Gaylord Car Company folded in 1912.

end and is shifted by long connecting rods is another feature that set the Gaylord apart from other gas buggies of the day.

PERHAPS the biggest factor leading to the demise of

the Gaylord Motor Company was the same thing that bankrupt dozens of other car manufacturers at about the same time. If that factor had to be summed up in two words, those words would be "Tin Lizzy."

(Cont'd on P. 13)

# Making advances for industry

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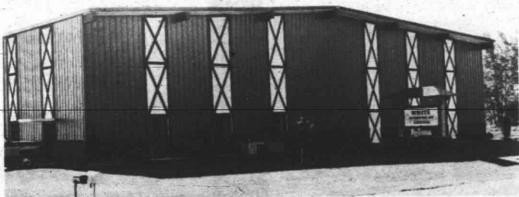
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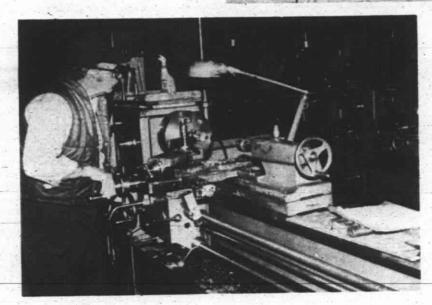


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We make the machines that make your cars, your tires and the paper you write on from customer specifications calling for the most precise and exacting measurements and requirements. That's a tough order. There's no margin for error... no margin for less than high quality products. We've been doing this for twenty-five years in Michigan, and ten

of those years right here in Gaylord. We're the backbone of American industry ... the industrial manufacturers and suppliers without whom there'd be no industry. So, next time you drive by our plant ... think of us ... making it happen for industry .. making it happen for you.

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automation, inc.

1489 O'Rourke Blvd. Gaylord (517) 732-7594 Located In The Gaylord Air Industrial Park

# Call of the Wild grows into major attraction

GAYLORD — Call of the Wild, one of the premier tourist attractions in northern Michigan, has been a part of the community since May 28, 1965.

But the dream of a museum of wildlife native to Michigan goes back to the early 1940s in the Frederic area. That is when Carl and Pattie Johnson were collecting mounted

and Pattie Johnson were collecting mounted animals and game birds, and talked about creating an attraction that would place the mountings in a simulated outdoor setting.

In the spring of 1956, the dream began to

In the spring of 1956, the dream began to take realistic shape when construction started on the Underground Forest, a cavelike museum structure built into the side of a hill along then US 27 between Frederic and Waters.

# North Central: land clearing

GAYLORD — North Central Excavating and Trucking, based at 613 N. Elm St., Gaylord, specializes in land clearing projects for all purposes.

Established in 1964, the firm is capable of road building, septic tank installation, subdivision work, land preparation, clearing, grading and trucking.

North Central Excavation and Trucking, owned and operated by Richard Townsend, is also involved in site work and service to the oil exploration and recovery industry in Otsego County and is a fully licensed demolition business.

With five to seven employees and over 20 pieces of equipment, the firm has also been instrumental in building Gaylord Little League diamonds at Hutchins Park.

The private museum opened on July 3, 1957. With the opening of Interstate 75 in the early 1960s, the Johnson family constructed a larger building on South Wisconsin Avenue in Gaylord, a few minutes from the I75-M32 interchange.

The attraction was moved to the new facility, and re-named Call of the Wild. To-day, more than 150 realistic mountings are displayed in a rustic grotto.

Displays of wildlife, nearly all indigenous to northern Michigan, are added or updated from time to time.

Bill Johnson, who grew up with the business, is general partner and comanager with his mother Pattie. Carl died in 1973.

# Glasser has rich history

GAYLORD — Glasser Real Estate, 149 W. Main, is located in a building formerly occupied by the Gaylord Post Office.

The Post Office moved to a building on North Court Street before its present location on East Main was established.

Doyle Real Estate and Glasser Insurance shared the building before Glasser Real Estate was formed in 1960.

Clare Glasser sold the firm to Bill Cogswell, present broker, in 1980. Glasser retains an associate broker's license with the business, which has eight full-time real estate sales people.

The firm is a member of the National Association of Realtors, the Michigan Association of Realtors, the Water Wonderland Board of Realtors and the Nationwide Relocation Service.

Glasser handles residential, commercial and industrial real estate.



#### Affordable

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America's turning to affordable housing and we're the leader in Otsego County. We're strong on providing homes that are affordable, energy-efficient and comfortable. We have many styles and plans to choose from. Let us help you in the selection of your next home. We have a reputation based on fulfillment of needs. At Bob's Modern Homes, the customer comes first.

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- Fairmont Victorian

#### **Bob's Modern Homes**

Old 27 South Gaylord (517) 732-5258

## We're Indulging In The Otsego Experience



We have become, since we began our operations here in 1941, one of the nation's largest copper tubing redraw mills. We believe that the economic and business climate of Otsego County and its fine people have been a contributing cause to this growth. Otsego County has made a committment to industry. We're

welcome. And, we're excited about Otsego County ... about being a part of it ... its growth ... its dream come true. So, we're looking forward to another forty years of growth with one of northern Michigan's fastest growing counties.

#### Copper Tubing And Parts For

Automotive Industry Construction Needs Refrigeration Industry

## HIGGINS INDUSTRIES

Vanderbilt

#### When GMC.

(Cont'd from P. 10)

The Gaylord car sold for around \$1,250. In 1910, a Ford Model "T" could be purchased for \$750. By 1914, a Ford could be had for as little as \$510.

Clearly, in a day when the average daily wage ranged from 25 cents to three dollars a day, economically, the Gaylord could not compete and the company was forced to close.

Although the company literature advertised that the Gaylord was capable of speeds of up to 35 miles per hour, Polus found that on modern paved roads the car was capable of easily reaching speeds of 55 miles per hour, "which makes me wonder," Polus would write, "just what (modern car manufacturers) have accomplished all these years."

In keeping with the line, "everything old is new again," the Gaylord is right in fashion, gas economy-wise, getting a very respectable 30 miles per gallon and taking on up to 10 gallons at a fill-up.

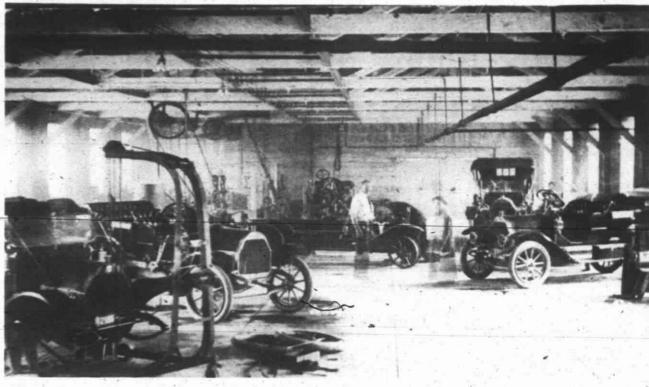
AS FAR AS FANCY optional equipment goes, there isn't much. The car relies on a gravity-feed fuel system, as well as gas headlamps and kerosene side and taillamps for night travel. There is no battery wiring, no light bulbs, no electric ignition, no generator or windshield wipers. The exhaust system is a marvel of simplicity, the muffler consisting of two pieces of hardware store-variety stovepipe covered on both ends by cast iron brackets and held on by four bolts.

The one big added feature on the dash is an oil gauge that is so simple and functional it would bring tears to the eyes of an inventor. The round brass guage has a glass window and is attached directly to the oil pump. When oil stops splashing up on the window of the gauge, you know your oil pump has quit.

Although "Old 94" is listed as having about 30 horsepower, according to Polus, by standards used to measure present-day engines, the actual horsepower of the car is closer to 90 horses.

"I have several antique cars...". Polus wrote to the Herald Times after its test run in 1974, "But the Gaylord car is my favorite, the pride of Gaylord, and long may she reign."

Thanks to his efforts, and the efforts of those who care enough to bring her home, "Old 94" may return to her kingdom soon to begin doing just that.

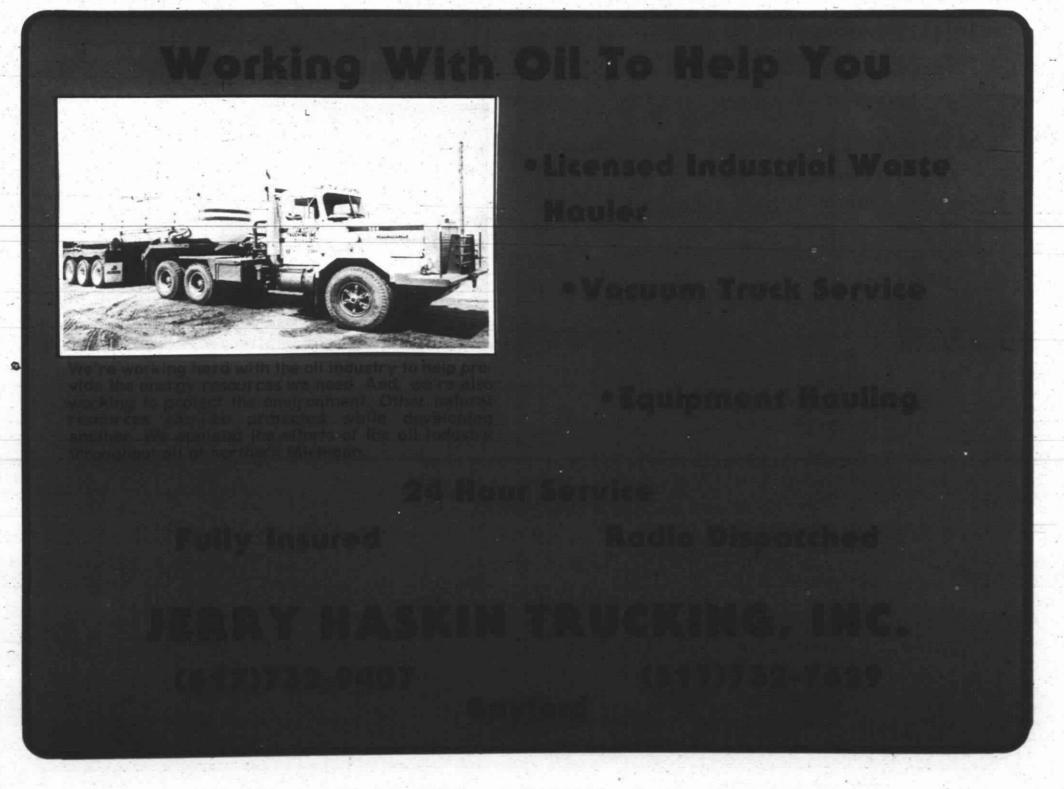


THIS IS HOW the Gaylord car manufacturing plant looked in its hey day between 1910 and 1912 when over 400 cars were produced here. William Mackowiak, grandfather of Herald Times Editor Arnold Mackowiak, and a company shareholder, is the man at right.





The 1911 Gaylord



#### Dibble Store among first to adopt Alpine theme

GAYLORD - Dibble Stores opened in sales floor space. August 1964 as one the first downtown businesses to adopt Alpine theme architec- 1965, heads a staff of 11 employees.

In fact, the chain owners liked the motif so much they had their established Dibble Stores at Bad Axe, Caro and Big Rapids also construct Alpine fronts.

Downtown Gaylord's variety department store doubled its floor space in November 1969, when expansion into the adjacent former site of an auto dealership was completed. Today at its location at 319 W. Main Street, Dibble's has 15,000 square feet of

Don Jacobs, store manager since June

Handling family items ranging from clothing to toys, Dibble's also is a franchise dealer for Radio Shack electronics equip-

Dibble Stores Inc. is headed by Thomas Dibble, based in Bad Axe. He represents the third generation in the chain founded by his grandfather Oates Dibble in 1921. Bob Dibble, the founder's son, started the Gaylord

#### **Dunn's moves** to new site

GAYLORD - Dunn's Office Supply & Machines has moved into one of the city's oldest structures.

First located at 833 South Otsego Avenue, Dunn's recently moved its business to 519 South Otsego, renovating an 85-year-old home at that address.

According to Scott Dunn, co-owner with his father George Dunn, the Alpine-style renovation is nearly complete and the business is open.

Dunn's purchased the structure and a neighboring home at 513 South Otsego, with an eventual goal in mind of constructing an office plaza.

In the renovated building which includes a 20 by 30 foot addition, a separate showroom is provided for office machines, furniture, supplies, and a service department.

A grand opening is being planned for later

. George Magsig is employed in the service department, and Russ Bresser works in sales and service.

#### Sears recalls some memories

GAYLORD - Since its opening in 1967, the Sears Roebuck and Co. store in Gaylord has inherited some memories of the city's

Gladys Solokis owned the first catalog merchant franchise at 334 W. Main Street, former site of Fochtman Motor Co. Mrs. Solokis sold the franchise to Herb Russell, who in turn sold it to present owner Dave Ballantyne in 1971.

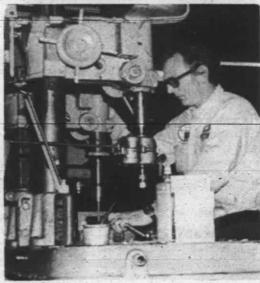
In 1973, the store was moved to 407 W. Main St., in the rear of a building that once served as a potato warehouse for rail transportation of the county's crop.

In December 1980, the franchise moved into the former Otsego County Fire Hall at 220 S. Otsego Avenue. The building was renovated, to include an Alpine exterior. In earlier days, the building was a dealership for Kaiser Fraser automobiles. Earlier yet, there was a service station on the site.

Today, four full-time and three part-time persons are employed in addition to Ballantyne and his wife Sue.







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#### Key dates in city's history

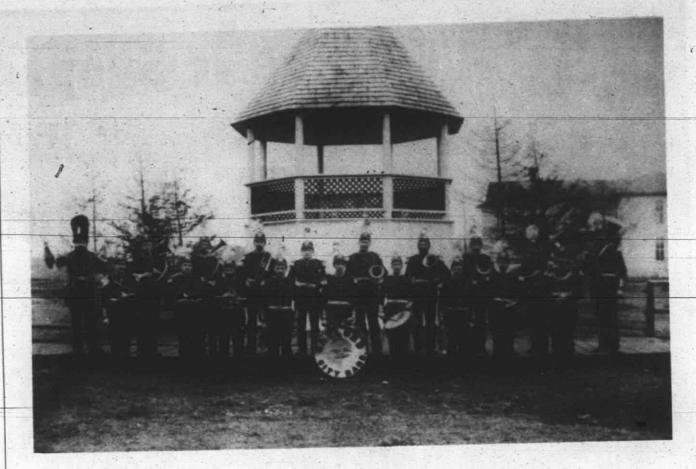
March 20, 1874...The law firm of Gaylord and Hanchett receive a patent from the US Government for 40 acres of land in what is now Hayes Township. The patent was received as work was being completed on an eight-mile stretch of the Detroit to Mackinac Railroad that ended near the patented property.

Dec. 2, 1874...The plat of the village of Barnes is recorded.

Nov. 10, 1877...The State Supreme Court issues a mandate compelling supervisors of Otsego County to recognize Gaylord as the county seat. Dr. William Parmater, a supervisor, reccomends that a courthouse be built on property deeded to the county by O.M. Barnes.

March 18,1881...The village of Gaylord is incorporated and the village council holds its first meeting.

January, 1922...By a 21-vote margin, citizens of Gaylord grant approval to a measure making Gaylord a city. John P. Hamilton becomes the first mayor.



1880's style

THE GAYLORD CITY BAND was a regular attrac-Entertainment, tion at many of the public events citizens attended in the late 1800s. Formed during Gaylord's first summer, in 1881, the band performed locally, as well as elsewhere in the state, even winning a first place award in a state band tournament in 1884.

#### Ed Jansen purchases franchise

GAYLORD - Ed Jansen Unlimited, Inc. opened business in January 1981 at 103 W. Main Street.

The real estate firm recently purchased the Real Estate One from Lois Grisso, and will operate it from the Jansen downtown of-

Handling a wide range of real estate, including commercial and residential, plus marketing and rental management services, the business has three full-time sales persons.

Ed Jansen is president.

#### Big D fills contracting needs

GAYLORD - Founded as a family-owned business in 1972, Big D Electrical and Mechanical Contractors, Inc., serves the electrical, mechanical and plumbing contracting needs of Gaylord and Otsego Coun-

Based at 1540 Old 27 South, the firm is in-

LOANS

volved in industrial, commercial, residential and institutional construction.

Big D also provides troubleshooting and general maintenance services and is licensed for hot water boiler system service.

The firm is owned by C.M. Dickinson, of Gaylord.

#### **Neighbors Helping Neighbors** To Grow



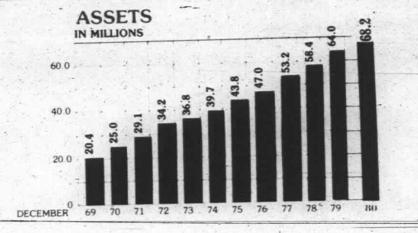
Main Office And Professional Building 123 W. Main, Gaylord, MI 49735 517-732-2411

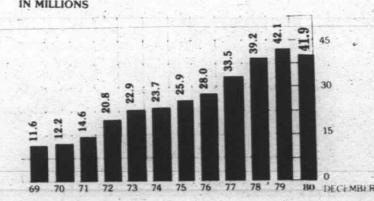
# 2 State Bank

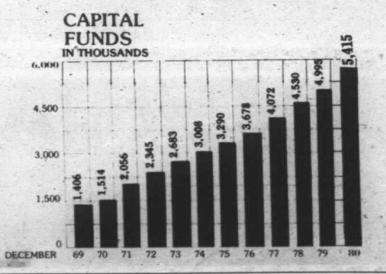
"WHERE NEIGHBORS HELP NEIGHBORS TO GROW" MEMBER F.D.I.C.



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### Granger Engineering Inc. multi-disciplinary firm

consulting engineering services for nearly a decade, Granger Engineering, Inc. has become a multi-disciplinary firm.

Founded by George and James Granger in 1972, the Cadillac-based firm employed a six-man staff at that time.

Today, Granger offices in Gaylord, Cadillac and Sault Ste. Marie employ 30 people and offer consulting services in many

Among Granger's services are consultation in civil engineering, land surveying, construction inspection, community planning, environmental assessment, impact studies and computer services.

The firm has seven registered engineers, manager in Gaylord. Jim Schwandt is

GAYLORD - Providing locally available registered surveyor for the Gaylord office, 128 N. Court St.

> In order to expand and enhance capabilities through association with a larger firm, Granger Engineering, Inc. joined with Edmands Engineering, Inc. and Wade, Trim and Associates, Inc. to form the Wade-Trim Environmental Group in 1979.

Since that time, Geotechnical and Materials Consultants, Inc. has been established to provide complete soil exploration and testing services.

John Dziurman Associates, Inc. has also been established since then, offering architectural services.

Improved Planning Action, a division of including David Rommelmann; office Wade, Trim and Associates, Inc. provides community planning throughout the state.

#### **Bob's Modern Homes** open for 17 years

GAYLORD - Bob's Modern Homes, 1484 Old 27 South, has been in the same location since July 1964, when owner Bob Temple started the mobile and modular home business.

The site formerly was occupied by a trampoline center, concession stand and mechanic's shop. On the north end of the property, Heyboer's Market operated a fresh produce business for many years.

Through the years, Bob's Modern Homes has sold and serviced Marlette mobile and modular homes in a 50 to 75-radius. More recently, the Fairmont and Victorian lines have been added.

Three sales and service men are employed in the business. Temple's wife Karen and their sons Robert and Thomas

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## Gaylord Lumber started in 1915

GAYLORD - The Gaylord Lumber Company has served area building needs from the same location for over 65 years.

Founded as the area's first retail lumber yard in 1915, Gaylord Lumber's original owner was Herman Lunden, an official of a large northern Michigan lumbering com-

Gaylord Lumber, along with a sister store in Indian River, is now owned by Louis Engel. The Gaylord firm is managed by William Engel. The company, located at 344 W. Main St.,

supplies retail lumber, building products and hardware.

Gaylord Lumber currently employs about



# GOOD SCHOOLS ARE A GOOD INVESTMENT



# IS SMALL TOWN PROPERTY A WISE INVESTMENT?

"My criteria for real estate investing is ... I prefer to ask before investing, (1) are the public schools good enough to attract and keep families with children..."

Robert J. Bruss
Real Estate Investment Writer
for the Detroit Free Press







#### GAYLORD COMMUNITY SCHOOLS

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Susan Bensinger, Vice President
Lou Madagame, Secretary
Gerald Campbell, Treasurer
Bill Borst, Trustee
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Carl Héidel, Trustee

#### ADMINISTRATION

Thomas Gill, Superintendent
Dr. Ruth Howard, Asst. Superintendent



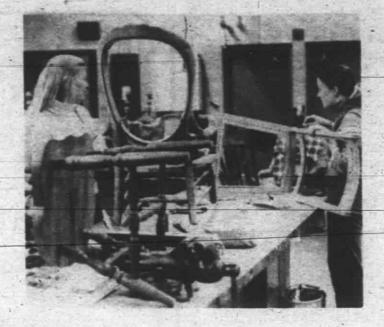


PAGE 19

BY CHRIS JENKINS **Former Herald Times** Staff Writer

GAYLORD — Students here continued to perform better than average on the 1979 Michigan Educational Assessment Program (MEAP).

2/21/80











# SCHOOLS INVEST IN PEOPLE





#### INVESTMENT FACT

"The quality of schools is an important factor in whether a business will relocate, alter the site of its work force or reduce or expand its operations in an area, says a study by the joint Economic Committee of Congress. In fact, the biggest difference between cities with the best business climates and those with the worst is the city's schools."

> From Education USA: February 19, 1979



#### **Kay Enterprises expanding**

GAYLORD — Kay Enterprises Co.'s Gaylord Operation is only half a year old, but 2,000 square feet of space already is being added to its new building at 1484 O'Rourke Boulevard.

Jim Kollar, president of Kay Enterprises, personally had toured the Upper and Lower Peninsulas in search of a sister plant for the firm's operation in Troy.

Kay supplies industry with manufacturing engineering services and diversified production tooling plus custom electronic quality control devices. It was founded in 1960 to supply the auto industry with electrical test equipment. According to Kollar, Gaylord's diversified labor market, community spirit and easy access to all modes of transportation were factors in the decision to located in the Gaylord Air Industrial Park.

The firm's Gaylord plant opened in March, 1981.

Jack Porter, vice president and general manager, heads a staff including manufacturing engineers, mechanical engineers, electrical and electronic engineers, microprocess programmers, electronic technicians, tool makers and plastics technicians.

Porter and his wife Kay reside in the Gaylord area.

#### Country Star eyes restaurant

GAYLORD — Country Star Market, located at the 45th Parallel, plans to expand its food service with a restaurant viewed for construction in 1982.

According to Larry McNitt, president of the Country Star Markets board of directors, the proposed buffet-style restaurant would be located between the market's parking lot and Old 27 South.

The 200-seat restaurant in planning stages would join the firm's sister store in Boyne City which already operates a Country Star restaurant.

Country Star Market began its Gaylord operation in 1977 as part of the B & C Chain

with headquarters in Cheboygan.

In June 1979, the Gaylord store and stores in Boyne City and Onaway were purchased by a group of former employees of B & C.

In 1978, the present store at the intersection of McCoy Road was built with B & C. It features a spacious 30,000 square foot area with a wide range of groceries, a meat department, bakery and deli.

Country Star Markets employ 200 people in their three stores, with 52 working at the Gaylord location. Manager of the Gaylord market is Mickey Brown, who also serves on the firm's board of directors.

#### Wickes: 20 years of home service

GAYLORD — Gaylord's Wickes retail outlet has provided a full line of home improvement and construction products to area consumers for 20 years.

The Wickes outlet, one of over 280 nationwide, moved to Gaylord from Gladwin in 1961 as part of the Wickes Corporation.

Wickes was founded almost 130 years ago

in Michigan.

The retail outlet here, located on Old 27 North at Fairview Road, employs about 35 people with an annual payroll over \$350,000. Frank Rock manages the local Wickes business.

Wickes also operates a truss plant in Waters that employs about 20 persons.

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#### C.I. Robinson: consultation

GAYLORD — With a growing number of clients from private and governmental sectors, C.I. Robinson Associates, Inc. performs various consulting engineering and land surveying services.

Gaylord offices under the name of C.I.
Robinson and Associates were opened by
Carl I. Robinson in 1972. The following year,
the Robinson - McKelvey company was
established.

The company has since changed its name to C.I. Robinson Associates, and is located at 1665 M-32 West.

The firm uses advanced techniques and equipment in its services. It is completely equipped to perform surveys to Second

Order Class I specifications.

A major policy of the firm to provide professional services while controlling growth, assuring each project is personally supervised by a principal of the company.

A graduate of Lawrence Institute of Technology, Carl Robinson is a Registered Professional Engineer and a Registered Land Surveyor.

Howard C. Walker, a graduate of Michigan Technological University with a degree in forestry and a land surveying option, and Pam Steinbrecher, an accounting and business management graduate of Michigan State University, are included as associates of the firm.

#### Mason first gravel processor

GAYLORD — Established in 1946 as the first processors of sand and gravel in Otsego County, Mason Excavating today provides many types of excavation services.

Mason Excavating began as a father-son business operated by Hugh and Henry Mason.

In 1965, Henry Mason became owner-

manager of the firm.

The business provides all types of excavating in the county — including sand and gravel hauling and excavation and topsoil recovery and delivery — but specializes in processing of washed stone.

Mason Excavating employs 14 persons and has 17 pieces of equipment.

#### Full color at Thrifty Print

GAYLORD — Thrifty Print of Gaylord offers a full line of printing services, including full color brochure materials.

John Webster established Thrifty Print in March of 1978.

Later that year, he moved the operation to its current location at 121 E. Main Street.

Webster brings 40 years of experience in the printing business — including three years as plant manager of Central Printing Corp. in Gaylord — to the Thrifty Print operation.

#### North Central: steel buildings

GAYLORD — North Central Construction has served the growing commercial and industrial construction needs of Gaylord and Otsego County since 1977.

Owned and managed by Jack Card, the contracting firm specializes in construction of steel buildings for business and industry.

The firm has also worked closely with oil

and gas companies in northern-Michigan.

North Central Construction has recently

expanded services to include design work.

The firm is located at 1489 O'Rourke in the
Gaylord Air Industrial Park.



#### We found a home in Otsego County

And we think it was a great decision to locate here. The fifteen people of our plant in Vanderbilt wish to thank the gracious citizens of Otsego County for making us feel right at home ever since we've been here. We are proud to be a part of this community.

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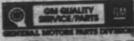
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#### Harden: building and real estate

Gaylord dates back to 1974, with a companion business, Harden Real Estate, being in operation nearly that long.

After 13 years as a builder and construction manager in the Detroit area, Bob and Adeleen Harden made an abrupt switch to the north country.

"I came to Gaylord to tell a friend I wouldn't come this far to build a house," Harden said of his first visit. But by the time they returned downstate, they had plans to sell and move. "We love the area," he said.

After first working out of their home at Lake Arrowhead, the Harden's moved the construction firm to a ski rental building on Old 27 South and then purchased a building

GAYLORD - Harden Building Co. in at 2336 Old 27 South. Since 1976, the businesses have been in that location, formerly the site of the old Townsend Real-

> Bob serves as president of the building. firm, while Adeleen is secretary - treasurer. Adeleen is broker - owner of the real estate firm, and Bob assists her as a salesman.

Five other real estate sales people work out of the office. In addition, one Harden 1son, Thomas M., has worked with his parents as a licensed builder and a real estate salesman.

The building firm handles residential and commercial construction, working with subcontractors.

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## Burke Ceramic Tile serving north

GAYLORD - Burke Ceramic Tile Co. has served northern Michigan since May, 1978 from its location at 126 South Illinois Street.

Owners Edward Burke and his sons Michael and Paul operate the family business, aided by Ed's wife Paula. Ed formerly worked as a journeyman tile setter

The firm handles tile sales and installation for home, commercial and industrial use. Tile products from six distributors are

Burke's service area includes a geographical ring formed by Traverse City, Houghton Lake, Alpena and Mackinac

#### Bozzer in 1946

GAYLORD - Founded in 1946 as the first Gaylord firm to provide concrete blocks and ready mix, the business now known as Bozzer Brothers, Inc., was purchased in 1974 by Gino and Nelson Bozzer.

The Bozzer Brothers concrete supply business serves an area approximately 20 miles surrounding Gaylord.

In addition to on-site delivery, Bozzer Brothers is an outlet for concrete, blocks, bricks and masonry supplies.

The firm is located on Old 27 North, about half a mile north of the city limits.

#### Steel service

VANDERBILT - North Central Steel Fabrications, Inc., a skilled trade shop, has been operated in Vanderbilt by Leo and Nancy Singleton since 1973.

The firm produces and installs steel fabrication products such as air pollution equipment, safety cages, conveyors, sheet metal and blow pipe fittings.

In addition, North Central Steel is actively involved in on-site maintenance and repair of steel fabricated products.

Construction was recently completed on new offices for the company.

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otsego avenue has undergone a great deal of change in its first 100 years. But some things from days gone by remain with us. The steeple of St. Mary Church in the background brings this picture into perspective for a lot of us not around in 1900. The building at far left is where Gaylord's first post office was located, directly across the street from where the Chamber of Commerce now sits. On the northwest corner of Otsego and Main is what was known as the Demarest Block, named for the owner. It is now occupied by Pickwicker Imports.

#### **Carothers Excavating: specialization**

GAYLORD — Founded in 1973 by ownermanager James Carothers, Carothers Excavating serves north central Michigan as a qualified and experienced licensed excavating firm.

Carothers Excavating specializes in road

building, basement construction, septic installation and planning services.

With main offices in the Gaylord Air Industrial Park, the firm has recently added snow plowing to the list of-services it provides.

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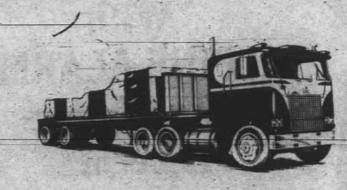
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#### View from old school

BIRD'S EYE VIEW - This view of Gaylord, looking out from the belfry tower above the old high school on South Center Avenue, was taken sometime after the turn of the century. The view is of the city, looking northwest. The old courthouse can be seen in the upper center of the picture. Note the lack of trees.

#### Advance serves electrical needs

GAYLORD - Advance Electric of Gaylord serves product needs of area electial and industrial construction.

Founded in 1971 by owners-managers Jim and Kathy Driver, Advance Electric now has the largest lighting showroom in northern Michigan.

Located just off I-75 on Carpenter Street, the firm stocks products for retail and trical contractors for commercial, residen- wholesale sale to professionals and do-ityourselfers alike.

> Advance Electric offers free kitchen design and stocks a wide assortment of appliances, vanities and cabinets.

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THE ORIGINAL SNOWBIRD - This unusual looking contraption may look like an elaborate practical joke, but according to Thomas Davey of the Otsego County Historical Society, it was actually one of the first snowmobiles. It was powered by a gasoline engine attached to a rear-mounted propeller. This picture was taken in front of the Herald Times office on North Otsego Avenue sometime around 1920. None of the men shown are identified.

#### Credit bureau founded in 1967

- Founded in 1967, the nelius in July of 1979. GAYLORD -Gaylord Area Credit Bureau offers full credit reporting and collection services to area businesses.

The bureau was purchased by Merv Cor- sons.

\*\*\*\*\*\*\*\*

Located at 215 S. Court, the Gaylord Area Credit Bureau currently employs seven per-



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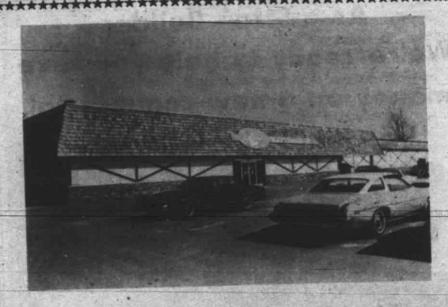
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## Three churches predate Gaylord's incorporation; ministerial service

GAYLORD — Three churches here are older than the city in which they reside.

Before Gaylord was incorporated as a village in 1881, the First Congregational Church (1874), the First United Methodist Church (1879) and St. Mary Catholic Church (1880) already were established.

The Reorganized Church of Jesus Christ of Latter Day Saints was formed in the 1890s.

Other operating Gaylord area churches and their founding years:

Trinity Lutheran Church, 1933.
Gaylord Evangelical Free Church, 1937.
Church of the Nazerene, 1943.
Assembly of God, 1950.
Calvary Baptist Church, 1952.
St. Andrew Episcopal, 1954.
Christian Reformed Church, 1975.
Gaylord Baptist Church, 1976.

Peace Lutheran Church, 1976.
United Pentecostal Church Life Taber-

Michaywe' Mission United Presbyterian,

Gaylord Community Church, 1976. Our Savior Lutheran Church, Church of Christ,

Other churches and religious organizations are represented throughout the county. A listing:

Seventh-Day Adventist Church, Jehovah's Witnesses, Christian Science Society, all in Gaylord; Vanderbilt Community Church, Holy Redeemer (Catholic) Church, Song of the Morning (Yoga) Ranch, all in Vanderbilt area; St. Thomas Aquinas (Catholic) Church, Elmira; Otsego Lake Baptist Church; Hetherton Reformed Presbyterian Church, Johannesburg.

THE OTSEGO County Ministerial Association has participation from about a dozen ministers in the county. The association meets the second Tuesday of each month to study problems and opportunities for Christian service in the community.

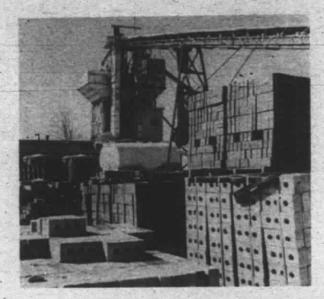
Membership is limited to ordained pastors of Protestant and Catholic churches, retired ministers and appointed leaders of recognized churches in Otsego County.

Various committees carry out functions of the organization, such as hospital chaplaincy, church directory, executive committee, Good Friday community service, Thanksgiving community service, funds for needy.

Serving on the current executive committee are the Rev. Isaac VerHage, president; the Rev. Murray Sleeper, vice-president; Dr. John Bunce, secretary; and the Rev. Myron Von Seggern, treasurer.

The association provides speakers and participates in local high school and middle school baccalaureate and graduation exercises. Members also serve on secular youth, social and other community committees and respond to individual calls for assistance on spiritual matters.

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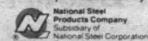
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# Diocese of Gaylord marks 10th anniversary

GAYLORD — When the Diocese of Gaylord was created and the old St. Mary Church on North Otsego Avenue was consecrated as a cathedral in 1971, Gaylord became the smallest cathedral city for Roman Catholicism on the United States mainland.

In 1981, as the diocese celebrates its 10th anniversary, it is still among the smallest in the nation.

Twenty-one counties comprise the Gaylord Diocese which was established from portions of the Saginaw Diocese and the Grand Rapids Diocese.

The Gaylord Diocese takes in 11,171 square miles, and includes the counties of Emmet, Cheboygan, Presque Isle, Charlevoix, Antrim, Otsego, Montmorency, Alpena, Iosco, Oscoda, Ogemaw, Crawford, Roscommon, Kalkaska, Missaukee, Wexford, Grand Traverse, Leelanau, Benzie, Manistee and Alcona.

Total population of the area in 1980 exceeded 420,000 persons, of whom 84,425 are Catholics.

On June 5, 1971, Pope Paul VI named Msgr. Edmund Szoka of Marquette as first bishop of the Gaylord Diocese. Bishop Szoka served in that capacity until the spring of 1981, when he was designated by Pope John Paul II as Archbishop of Detroit.

A bishop to succeed Archbishop Szoka at Gaylord has not yet been named. The Rev.

David W. Gemuend has served as diocesan administrator since being elected to the post

In July of 1976, a new St. Mary Cathedral on North Ohio Street was dedicated in a ceremony attended by church leaders from around the world.

AT THE TIME the cathedral was established, social services provided by the church were available through two small offices located in Alpena and Traverse City. Otsego County residents were served through Traverse City.

Bishop Szoka established a human service departmet known as Community Family and Children Services, and a direct service office was set up in Gaylord in 1973.

Today, the central district office has a staff of counseling and supportive service personnel. In addition, administrators and an accounting department function for the 21 counties.

Services include parent-child, unmarried parent, marriage and individual counseling; adoption program; correction employment service program; and precana marriage preparation.

The services are supported through the annual Diocesan Catholic Services Appeal and the Otsego County United Way Drive, with counseling fees and contractual funds supplementing the programs.

#### Title insurance firm at 120 E. Main

GAYLORD — With offices at 120 East
Main in Gaylord, the Otsego County
Abstract Company has long provided property title insurance to a growing Gaylord
and Otsego County.

The firm covers title insurance, abstracts

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Otsego County Abstract is currently managed by Sylvia Sanders.

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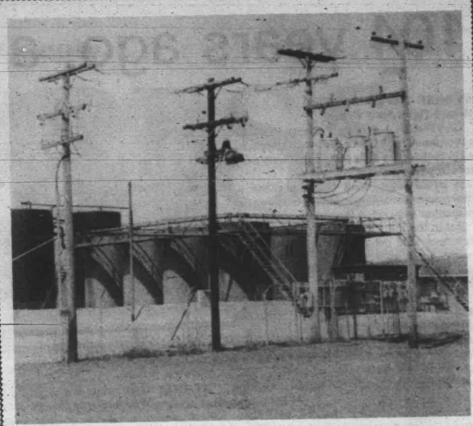
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# 104 years ago, a bitter county fight

BY MIKE VON STEENBURG Herald Times Staff Writer

GAYLORD — Today, Otsego County government appears to be firmly entrenched in the town that has served as county seat for the past 104 years.

It would be difficult to comprehend a movement developing to have it transferred to another location in the county.

But in the 1870s there was a great deal of bitterness and debate over the location of county seats in counties across northern Michigan and Otsego County was no exception.

At that time, Otsego Lake held the county seat and that seemed to suit people from the southern half of the county just fine. But residents from Vanderbilt and Gaylord argued that it would be more convenient to put the seat of county government in a central location that would be equally accessible to all

Northern residents demanded that the issue be put to a vote. That seemed a reasonable solution to those in the southern areas since that was where the majority of the population was located and a countywide vote would certainly work to their advantage.



Old Otsego County Courthouse in Gaylord, in early 1900s.

What they didn't know, however, was that some people from Gaylord had already busily set about stacking the deck.

AT THAT TIME, state law required only that new residents live in an area for 30 days before becoming eligible to take part in local elections.

With that in mind, a local lumber company brought in a crew of lumberjacks from Petoskey a little over a month before the election and they stayed, working in this area until after the election was held, presumably casting their vote in Gaylord's

After the results had been counted and it was determined Gaylord had won, there was a resounding cry of foul from the county's southern areas.

The election had not been properly conducted, they maintained, refusing to recognize Gaylord as the new county seat and continuing to conduct county affairs from the county courthouse in Otsego Lake Village, while the election results were appealed to the courts.

SOME GAYLORD residents decided the situation called for drastic action and on a dark fall night in 1976, a group from Gaylord, led by the sheriff, drove a wagon and team of horses to Otsego Lake and pulled off a daring late-night raid on the courthouse there. The group loaded all the county records in sight into the wagon and returned to Gaylord.

When county supervisors from the southern part of the county discovered what had happened they refused to travel to Gaylord to conduct any of their county duties. But that protest was to be shortlived.

On Nov. 10, 1877, the State Supreme Court of Michigan issued a mandate declaring that the election won by Gaylord had been a legal one and that the community should be recognized as the official seat of the county. It also issued an order compelling southern supervisors to convene in Gaylord. The battle between the north and the south was over. Gaylord was the new county seat.

There was one regretable result of the late-night raid that brought the courthouse to Gaylord. The raiders were only able to take the records that were readily available.

A considerable amount of the records were not found that night, and officials at Otsego Lake, plenty unhappy with the raid in the first place, were not willing to turn anything else over. It is not known what became of the materials. But it's likely they were kept, perhaps in attics somewhere, in the hope that the county seat would someday be returned to Otsego Lake.

The odds are long, to be sure, but perhaps someday a child playing in an attic somewhere will stumble onto some old leather-bound books. Perhaps then the missing pieces will be put back into Otsego County's early history.

## County second in state for oil production

GAYLORD — Otsego County oil and natural gas production for 1981 ranks among the highest in the state, according to figures recently released by the Dept. of Natural Resources (DNR).

Overall, production in the state is down from a year ago for both oil and natural gas,

in part due to a glut of gas supplies which caused a slow-down in well activity in certain areas.

Otsego County ranked second through the month of April in oil production with more than 2.15 million barrels, second only to Manistee County's 2.55 million. No other county approached the two million-mark in oil production.

In natural gas, Otsego County ranks fourth producing more than four million cubic feet of gas, well behind Manistee County's 14.6 million cubic feet, Grand Traverse County's 11 million cubic feet, and Kalkaska County at 10 million cubic feet. Shell Oil Company, the biggest oil and gas producer, both in Otsego County and in the state, produced an average of 36,300 barrels of oil and 185 million cubic feet of natural gas daily in 1980. Similar figures are not yet available for 1981. Shell is accounts for more than half of the state's annual oil and gas production.

In January 1968 Central Printing began production with a new three unit Goss Community web offset press, the new press capable of printing a twenty-four page tabloid or a twelve page broadsheet publication complete and folded at a speed of 17,000 copies per hour. In April 1968, a fourth unit was added, increasing press capacity to thirty-two tabloid pages or sixteen broadsheet pages. In July 1969 a fifth printing unit was added increasing production to forty pages of tabloid or twenty pages broadsheet. In September 1973 Central's sixth and seventh units were added, finalizing a maximum capacity of forty-eight tabloid pages with two colors on eight pages or twenty-four broadsheet pages with two colors on four pages. In June 1977 Central Printing made another first by the installation of the first two color stackhigh Goss-Community press. This unit, specially designed for Central Printing's needs, along with the seven units in line, gives us the ability to print fifty-six tabloid pages with two colors on eight pages or twenty-eight broadsheet pages with two colors on four pages. Central Printing will continue its growth. The past 13 years have proven our ability to meet the needs of our customers; both in production and in our understanding and knowledge of web offset printing.



Otsego County

# PROGRESS

Gaylord Centennial 1881-1981

Supplement to Herald Times Oct. 1, 1981

# Star response to time capsule

GAYLORD — With little over a month to go before it is sealed for posterity, the Gaylord Time Capsule has drawn star-studded response from across the state and nation.

Persons working closely with the project report a long list of politicians, celebrities and industry officials have sent messages and, in some cases, personal articles to be included in the capsule.

Until the capsule is opened in the year 2001, no one will know what the celebrities included in their sealed envelopes, but the response has been enough to peak curiousity.

Could Johnny Carson have sent an old monologue script? Maybe Ronald Reagan sent a presidential pen used for signing bills into law. How about a used golf glove from Arnold Palmer?

Those people and many more have responded — including Bob Hope, Charlton Heston, Gov. William Milliken, former President Gerald Ford and officials from several major companies.

The capsule will be buried on Nov. 14 at the 45th Parallel in Gaylord.

There is still time to add contributions to the capsule. Time capsule envelopes, at \$5 each, are available at the Gaylord - Otsego County Chamber of Commerce office and will also be available at the Gaylord Centennial Celebration, Oct. 2-4.



#### Main Street: Scene I

DOWNTOWN MAIN STREET, between Otsego and Court, as it looked in 1903. From left to right, the buildings were: the Opera House, also known as the Qua Building; Levi Stevenson's Jewelry Store and Grocery; Cook's Clothing House; Ned Jockins' Meat Market; City Drug Store; The Milnery Store; and Kramer's Grocery and Dry Goods.

#### Scene II

BY 1920, DOWNTOWN MAIN STREET looked like this. This remains the only block of buildings from the 1900-era business district still intact today. From left to right: The State Savings Bank Building, presently Four Seasons Gifts; The Cook Building, presently the Swiss Village Mall; The Star Theatre, presently Styles Realty; business unidentified, at present site of Mary Ann's Mall; a men's clothing store, where Helen's Hallmark Haus and part of the Sugar Bowl are now located; Dumas Bros. Sugar Bowl Candy Kitchen and Ice Cream Shop, at site of Sugar Bowl's present family dining area; Kramer's Grocery Store and Dry Goods, presently the east end of the Sugar Bowl, Family Pharmacy and The Wishing Well.





#### Scene III

IN THE 1930s, downtown Gaylord looked like this. The Star Theatre, which was sandwiched in the center of the block, was a popular attraction as theatre-goers thrilled to the exploits of such matinee idols as; Shirley Temple, Myrna Loy, Edward G. Robinson and Clark Gable.

#### 17 employed at Wernig

South, succeeds the old Schreur Chevrolet 1958, first at Almont and later at Romeo dealership started in Gaylord in the early before coming to Gaylord where he has had

Allan Schreur had the original franchise later operated by his son Ken until Wernig bought the business in January 1977.

In February 1979, Wernig moved the dealership from its downtown location to a newly-constructed facility south of the city. of the business.

GAYLORD - Jim Wernig Inc., 2402 Old 27 Wernig has had a Chevrolet franchise since a summer home since 1955.

> Seventeen persons are employed in the business, including Chevrolet - Oldsmobile sales, service, parts, and in a body shop. A leasing service and used cars also are part

#### MJK architectural pioneer

full-time architectural engineering firm in ing. Gaylord six years ago.

serves all of lower Michigan north of Clare.

The local office is located in the Gaylord tial, industrial and institutional needs.

GAYLORD. - MJK Architects opened State Bank Professional Building what is believed to be Otsego County's first downtown. MJK also has an office in Lans-

Donald Morgridge serves as director of MJK offers all types of architectural the Northern Michigan Division, which design, engineering services and construction supervision for commercial, residen-

#### Automotive wholesaler-retailer

GAYLORD - Hugh MacDougall has owned and operated Gaylord Automotive Supply since September 1976.

MacDougall bought the former Del's Auto-Supply at 123 S. Indiana Avenue, and the auto parts and paint business has remained Barbara moved here from East Jordan.

The business occupies the former office and showroom of the old Otsego Lumber Co. MacDougall has one full-time employee.

Gaylord Automotive Supply carries foreign as well as domestic parts and paint. in that location. MacDougall and his wife MacDougall estimates 60 percent of his business is wholesale; 40 percent retail.

#### Haskin Trucking serves oil industry

GAYLORD - Jerry Haskin Trucking, of Haskin. Gaylord, was established in 1978 to provide waste hauling, vacuum truck service and equipment hauling.

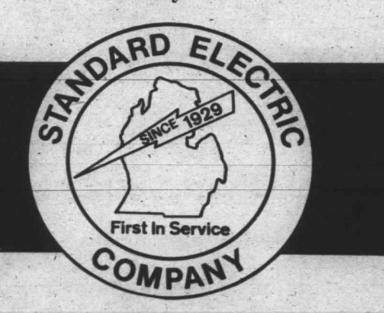
and operated by Jerry

Located on Mankowski Road, the business the oil industry with licensed industrial has recently expanded to include nine trucks and 14 employees.

All trucks are radio-dispatched and pro-

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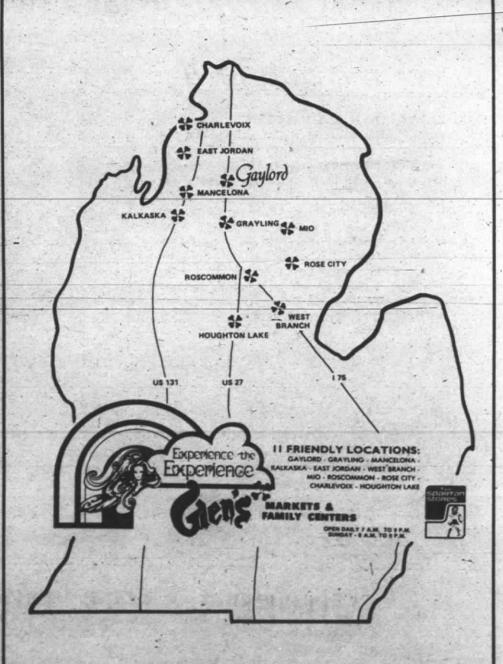
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## Airport eyes passenger service

BY BRAD FLORY Herald Times Staff Writer

GAYLORD — Improvements made in the past year and ones on the drawing board would make Otsego County Airport fully equipped to handle regular commercial passenger flights in the forseeable future.

During the past year, officials have made changes and additions to complex electronic landing equipment housed at the airport, improvements expected to attract more sophisticated aircraft to the facility.

Those changes include moving and adding to Otsego County Airport's instrument landing systems (ILS), used to facilitate instrument landings of properly equiped planes.

The first improvement made was to move part of the airport's existing ILS system, called a "VOR," to a more efficient location on the field.

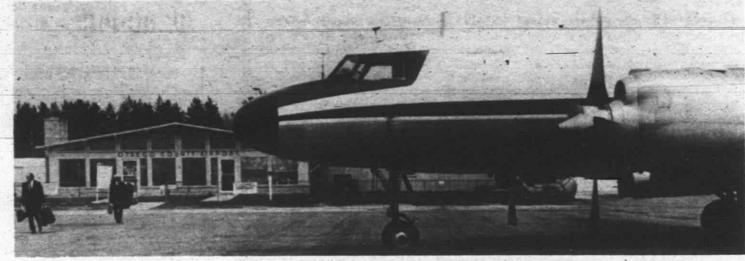
Without getting into highly technical terms, the VOR sends out radio signals in a 360 degree pattern, electronically telling approaching planes their postition in relationship to the VOR tower — in terms something like the numbers around the center point of a clock — and whether they are moving toward or away from the tower.

The VOR tower was moved to a new location, at the intersection of the field's two runways, to avoid interference from metal buildings in the nearby Gaylord Air Industrial Park.

AIRPORT officials say another major improvement was the addition of \$300,000 worth of Distance Measuring Equipment, or DME, to the facility's instrument landing system last fall.

The DME broadcasts signals telling planes, in addition to the information received from the VOR, their approach speed and distance from the landing field in tenths of miles.

With the VOR and DME systems, Otsego



SIGN OF THINGS to come? This General Motors executive's plane dwarfs the terminal at Otsego County Airport on a visit last May. The runway physically can handle many of the

large planes being used for commercial passenger service. Further lengthening would be required, however, for authorized regular service.

County Airport's instrument landing system is almost complete. One further addition, hoped to be installed in the next three to five years, would make the ILS system complete.

That final addition would send an electronic "glide slope" landing signal to incoming planes. That system, along with the existing VOR and DME systems, would enable sophisticated planes to make safe, pinpoint landings through electonic readings in the cockpit.

A FURTHER improvement planned at Otsego County Airport is lengthening (from 5,000 to 6,500 feet) and strengthening the main, or east-west, runway.

The present runway is under the legal length requirement for landings of commercial passenger jets, such as DC-9's.

Airport manager Pete Crawford says the lengthened runway, along with a complete

ILS system, would make the airport "fully capable" of handling passenger air service.

Crawford hopes to secure funding for the runway lengthening project within the next one to three years.

Funding for all airport improvements comes, primarily, through grants from revenues collected from state and federal aviation fuel taxes.

In nearly all areas, 1981 has been a growth year for the airport. January through August statistics show increases in numbers of aircraft served, passengers deplaned and airport revenues, compared to the same period in 1980.

With 5,315 transient aircraft served and 13,342 passengers deplaned so far this year, both of those categories reflect about a 6 percent increase from 1980 levels.

Gross revenues collected at the airport, through fuel sales and landing fees, show an even more significant increase. With \$184,759 collected, county revenues are up a substantial 23 percent.

Although the airport, at this point, mainly serves business flights, Crawford points to services to the area made possible by the Otsego County Airport.

For example, courier services operating out of the airport offer same-day delivery of important documents to any point in the country.

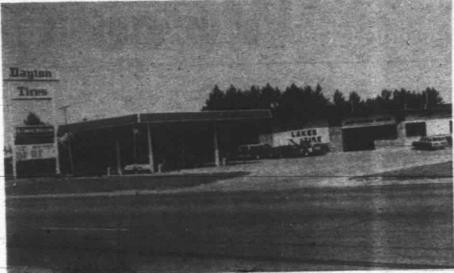
Medical services are provided, Crawford says, through daily flights to and from downstate medical facilities. Services include rapid medical testing and results from laboratory facilities not available locally, and rush shipments of rare blood types when needed for transfusions.

The airport also makes possible daily shipments of personal checks to the Federal Reserve Bank in Detroit, Crawford adds.

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To This (1979)

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# Family Federal Savings plans another branch

GAYLORD — Family Federal Savings' 23rd branch office in Michigan is planned for Old 27 South.

The branch would join the Family Federal branch office at 416 W. Main Street, opened in 1972, in offering savings and loan services to the area.

Family Federal Savings originally was chartered in 1888 at Saginaw. Its predecessor was Saginaw Savings and Loan Association.

In 1961, Family Federal's assets were estimated at \$400 million, with further expansion anticipated in northern Michigan.

New services include checking acounts that earn interest, all-saver tax-free certificates (starting Oct. 1); increased lending capabilities and insurance increased to \$100,000 for 10 separate classes of accounts.

Later this year and in early 1982, association officials are looking forward to new regulations pertaining to retirement accounts that offer tax advantages to the consumer-depositor.

Overseeing the northern Michigan region for Family Federal is Eugene Sauer, vicepresident. David Gahm, also a vicepresident, manages the Gaylord office.

#### Gaylord Glass supplies north

GAYLORD — Founded in 1967 with just two employees, Gaylord Glass Company has since developed into a major supplier of glass in northern Michigan.

Owners Ron and Carol Czinki, the firm's only employees when it was first established, now own and operate glass businesses at three area locations.

In addition to Gaylord Glass, the Czinki's

also operate North Pointe, Inc., a glass wholesale firm supplying lumber and glass companies, from their Gaylord location at 760 Old 27 North.

They also own the Petoskey Glass Co. and the Grayling Glass Co. Each location serves and area of about 30 miles in radius.

About 25 people are employed at the three locations.

#### Plum Shoppe and local history

GAYLORD — The Plum Shoppe, 131 W. Main St., is located on a site formerly occupied by one of the city's oldest downtown businesses.

Three generations of the Quay family cut hair when Quay's Barbershop operated on Main Street for more than 80 years. Lewis Quay, who had various shops downtown, bought the building in 1925. He taught the trade to his son Bud, and Bud's son Dale attended barber school in 1949 and joined the shop.

A new building was constructed at the address in 1962. Kenneth and Isa Gregory purchased the building in 1979, and established a shop that today handles lingerie, sleepwear and accessories.

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And, we're equally proud of our growth rate here which the figures to the right indicate. Gaylord and Otsego County have been good to us and we're trying hard to help in return.

We're growing here ... you can, too. Come grow with us. We're making things happen in Gaylord and Otsego County. **1st National Historic Milestones** 

1975...Open - July 1975

1976...Assets \$4,200,000

1978...Assets \$7,300,000

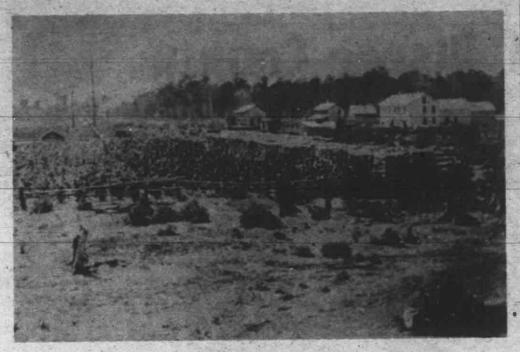
1979...Reach more than \$10,000,000 in assets
...Began construction on addition
to main office

1980...Opened and dedicated new Main Office and Waters Branch

1981...Received approval for new branchoffice

... Assets \$15,116,000





VISITORS TO GAYLORD in 1981 find a multitude of inn keepers eager to provide them with a roof over their heads. But in 1878, there was only John Schuyler's Boarding House (large building at right), which was located about 200 feet west of the present DNR Repair Shop and Warehouse on South Otsego Avenue. This photo was taken about from where the Gaylord Lumber Company driveway is now located, looking south. The railroad tracks are hidden by the row of firewood in the foreground. The firewood was used to heat the boiler which powered the main railroad's steam locomotives.

# Historical society recalls one who preserved legacy

BY MIKE VON STEENBURG Herald Times Staff Writer

GAYLORD — Commemorating Gaylord's Centennial without noting the role of Herb Hutchins would be like commemorating Christmas without noting the role of Santa Claus.

To those involved in the business of preserving the rich history of Gaylord and Otsego County, Hutchins is viewed as something of a patriarch. He won't be anywhere in sight when the festivities get underway this weekend. But his part in keeping and cherishing the rich history of Gaylord and Otsego County will be visible practically anywhere you care to look.

It is especially visible on these pages of the Herald Times Centennial Edition because nearly all the photos came from Hutchins' personal collection that has since been donated to the Otsego County Historical Society.

Hutchins died in April, 1980, at the age of 92. A self-taught expert on local history, Hutchins proved an ideal source for projects ranging from historical research projects to grade school book reports.

Born in Fredric in 1888, Hutchins lived through much of the remarkable change this area has undergone in its first century. It was what he remembered of it, however, that set Herb Hutchins apart.

"Herb collected each and everything he could get his hands on." remembers lifelong friend, Fred White, whose own contribution to this Centennial edition has been substantial. "He saved all the old documents and pictures he could find. I don't know what it was that set that off in him. I know he was the one responsible for slowing me down some and getting me to take a look at(local history)."

After his death, White sifted through boxes of old documents that Hutchins had acquired over the years.

"I found more than 200 old pictures Herb had stored away. I don't know where he got them all. But I'd see a box of old papers and such and I'd go through it and find five or six old photos in it, among the other things." he said.

Ilah Davey, president of the Otsego County Historical Society, which Hutchins and Gaylord High School Principal William Granlund first founded together in the mid-1960s, said the society hopes to someday find a special place for the treasures Hutchins thought to save.

"We'd love to have all those things. His family has offered them to us and we definitely want them," she said. "Hopefully, the society will have a place of its own in the near future and there will be room. It's too bad that there isn't a place for those things right now."

Hutchins, a former Gaylord City Clerk, is most noted as the founder of Hutchins Insurance Agency, which he started in 1923. But he did many other things, including working as a farmer, a potato wholesaler, and an employee of Gaylord's original electric light plant, which was located at about the present location of the Gaylord High School Music Building. A two-year alumnus of the Michigan Agricultural College (now MSU), who dropped out of school as a teenager, Hutchins loved to tell people how he didn't graduate from high school until 1967, when he was 79 years old.

Shirley Glidden, Hutchins' daughter, believes she knows what led to her father's. vigilance.

"The word was pride. He was always so proud of this area." she said, "He was older than many of the others (in the historical society) and he had such a memory for names and facts and things that naturally, people came to him. People could come to him for information about certain things and he would know. That was the remarkable thing. He'd remember these things and he'd remember them down to the smallest details."

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## Introduces



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It is only fitting and proper that the Headwaters should be announced during the centennial year. It is the apex of a century of striving for progress and commitment to only the very best in the quality of life in the Alpine Village. And, as the name suggests, the Headwaters is where s all beginning to the second century.

We're sure that we have created a milestone in the history of Gaylord and Otsego County.

We have established a new pattern of life.

It's here... now. and you should be a part of it.

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## Gaylord State Bank traces history to 1893

GAYLORD — Gaylord State Bank, chartered in March, 1893 as Gaylord Savings Bank established its original banking offices at the northeast corner of Main and Otsego streets.

The founding president, Frank A. Kramer, who served until 1928, has been succeeded by Frank Shipp, 1929-1951, Norman E. Glasser, 1951-1959, and current president Harold A. Elgas, who took office in 1959.

The original board of directors, John Corbin, Sanford W. Buck, Frank A. Kramer, E.B. Bolton, George Fiege, Henry Qua, S.E. Qua, and John G. Berry, possessed considerable faith in the prospects for substantial growth of Gaylord and Otsego County.

As the City of Gaylord celebrates its Centennial, Gaylord State Bank enters its 88th year of financial service to the region from five banking centers: the Main Office, 123 W. Main; Pines Trees Branch, 719 W. Main; Bagley Branch, 2005 S. 27; Vanderbilt, Branch, corner Mill and Main, Vanderbilt; and Grayling, 381 S. Grayling Rd., Grayling.

Harold A. Elgas, bank president, said, "Like the orginal founders and board of directors of Gaylord State Bank, today's board, management and staff continue to be optimistic toward what we sense is a very positive position Gaylord holds for achievements yet to come. Gaylord State Bank, with assets over \$75 million, through interaction and active inquiry, expects to continue its leadership role in that regard."

#### Through the banking years

GAYLORD — In 1889, a Mr. Cooper and Mr. Crain, two prominent local attorneys, established Gaylord's first bank.

A private institution chartered by the state, it operated until March 1893 when a group of local businessmen took over the assets, added capital and had it chartered as a state bank.

Known as the Gaylord State Savings Bank, its first president was Frank Kramer, proprietor of The Kramer Store, which was located on Main Street at the site of the present Wishing Well Clothing Store.

In 1948 the bank changed its name to the Gaylord State Bank and through the years has absorbed several other local banks, including the Otsego County Bank, Gaylord's second bank established in 1892 by James

Quick and Arthur Comstock.

The bank was located for many years at what was originally called the "Opera House Block," with a corner entrance on Main and Otsego in what was also known as the George F. Qua Building, which was later destroyed by fire. State Savings Bank later would occupy a building of its own on that same corner for more than 40 years.

In August, 1962, Gaylord State Bank purchased eight dilapidated building on Main Street between Center and Court. These buildings were later razed and in May, 1964, the present bank building was completed. The bank's renovation of a significant portion of the city's downtown business section played a significant role in the adoption of of the Alpine motif and recognition as the Alpine Village.

# Congratulations Otsego County!!

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#### Air park boosts industry

GAYLORD — There's room to grow in the Gaylord Air Industrial Park.

The park, under the auspices of the Industrial Development Corporation (IDC), features choice lots close to air, highway and rail freight lines for most any industry or commercial outlet.

During the past year, Kay Enterprises, J&D Body Shop and Pettibone are among the businesses to locate in the 177-acre park on Dickerson Road.

Overall, about one-third of the 165 lots have been sold. Present concerns range from a tool and die shop to area distributors. Two buildings are currently available for lease.

The park is rated Class A, referring to facilities and accessibility of transportation and restrictions as to types of businesses permitted.

City water and sewer services are

available, along with paved streets and all

The IDC was first formed in 1958 as a civic league. It was established to operate exclusively for promotion of social welfare and to prevent unemployment in Otsego County.

The IDC was a factor in attracting the multi-million dollar Champion International plant to Gaylord. For its progressive effort, in 1964 Gaylord received and Economic Achievement Award during the World's Fair in New York.

The park development followed a substantial cash commitment by the IDC. Land was traded with the county, and with the aid of a \$1 million federal grant, the park became a reality.

Edward Calkins, one of the original backers of the IDC, is its current president. Other officers include Harold McCann, vice president; and John Mankowski, treasurer.

#### Our bucks on the move

GAYLORD — The buck doesn't stop in Otsego County. It keeps moving.

That is, the effective buying income average per household ranks high among counties in northern Michigan.

According to the Survey of Buying Power, 1980 Census reports and a Michigan State University Statistical Abstract, in 1980 the county's effective buying income totaled \$79,808,000.

The median, or average, effective buying income was \$14,208. The greatest percentage of residents, 32.4 percent, were in the \$15,000 - \$24,999 buying income range.

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# Chamber 300 strong

GAYLORD — The Gaylord / Otsego County Chamber of Commerce, with 300 members, is geared to serve the varied needs of the area's commercial climate.

The chamber, from its office on South Otsego Avenue, provides information for inquiring businessmen, consumers and tourists. It also helps co-ordinate community activities, Gaylord's Oct. 2-4 Centennial Celebration being a major example.

In presenting a convention and vacation scorecard, the chamber can boast that the county offers dozens of restaurants, and motel room occupancy of about 1,000 persons.

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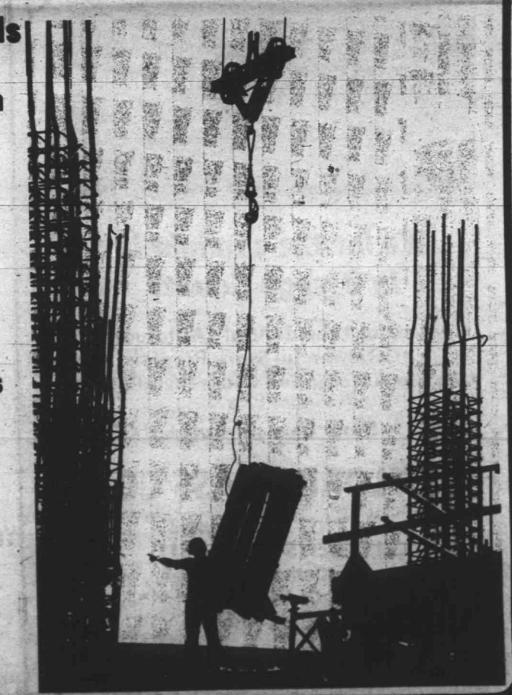
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# Standard major employer for Otsego County area

GAYLORD — Standard Products Company has long been a significant employer in Otsego County.

Established at Gaylord 36 years ago, the Ohio-based company with general offices in Cleveland operates 21 manufacturing plants located in five countries.

The Gaylord plant presently employs about 385 people.

Standard also maintains a large public warehouse, product development and sales

office in Dearborn.

The company principally is engaged in manufacturing extruded and molded rubber and plastic products for automotive,

building, military and marine use. Standard also is involved in manufacturing precured and conventional tread rubber for the tire retreading industry.

Supply and distribution services are handled through its own public warehouse and trucking company.

ACCORDING to Jack Somerville, division manager, the company's future in Gaylord has thorough ties to the automotive industry.

Recently, Standard Products at Gaylord has been manufacturing automotive parts primarily for the GMC small car line, which has kept employment fairly consistent.

The plant is located about four miles south of Gaylord, east of Old 27 and Otsego Lake.

#### County EDC assists businesses

GAYLORD — The Otsego County Economic Development Corporation is a vehicle designed to attract new business or to expand established industries.

More employment, a larger tax base and an improved economy are the goals of the EDC.

In 1980, the Otsego County Board of Commissioners cleared the way for the EDC to be established.

The mechanism allows a business to borrow money at a significantly lower intereest rate than if it were seeking a conventional loan.

Michael Combs of Elmira is president of the county EDC. Dennis Turbin serves as vice-president, and Peter Crawford as corporate secretary. Erma Backenstose is corporate treasurer.

#### Williams Real Estate on historic site

GAYLORD — Williams Real Estate at 122 S. Otsego Avenue is located on the site of one of the earliest locations for the Gaylord Post Office.

For many years before Gene Williams bought the building, the Top O' Michigan restaurant operated there.

Today, the real estate company boasts a modern building constructed in 1975 after fire destroyed the former structure.

In 1948, Williams opened an insurance firm in Gaylord. Twelve years later, he added real estate to the business. He sold the insurance business in 1974.

Williams Real Estate is a member of the Water Wonderland Board of Realtors, and is especially active in oil properties.



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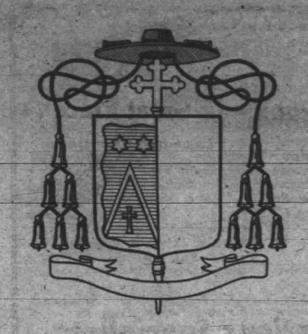
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Parish and School of St. Mary's, Gaylord

... We Have Cause For Thanksgiving And Celebration

#### Feed and grain since '48

GAYLORD — Providing service to the farmers of Otsego County is Gaylord Feed and Grain. Founded in 1948, the firm is located on W. Mitchell Street in Gaylord.

Owned and operated by Walter Drzewiecki Sr., Gaylord Feed and Grain buys and sells fertilizers and crop seeds and provides a local shipping point for local farmers. The firm also carries those materials and products used in the agricultural industry.

Gaylord Feed and Grain also sells water conditioners and grass seeds and other materials used in home lawn and garden care.

#### Hamlet completes addition

ELMIRA — Hamlet Metal Works in 1980 completed a 6,000 square foot addition to its plant near here.

The special machine manufacturing industry employs about 25 persons from the Otsego County area.

Hamlet produces machinery designed particularly for use in the production of

tires, automotive industry and defense needs of the nation.

Located at Elmira, Hamlet ships products to plants throughout the US and Canada.

The firm's headquarters is located in Hazel Park. Tom Gosset is president while Fred Stenke is plant manager of the Elmira facility.

#### Standard Electric in third year

GAYLORD — Standard Electric opened its Gaylord branch in May of 1979. Today, the branch serves most of eastern Michigan with wholesale electrical supplies.

The Gaylord office at 1815 Dickerson Road sells to electrical contractors, industrial

plants and original equipment manufacturers.

The local branch is one of eight in the state. The main store for the northern division is in Saginaw. Four salespersons are employed at the Gaylord store, managed by Vern Hunkele.

#### A wholesale plumbing outlet

GAYLORD — Providing a wholesale outlet for complete plumbing, heating and air conditioning products is Ray F. Bartels Sales Company.

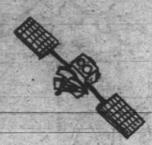
Founded in 1950 at Saginaw by Ray F. Bartels, the Gaylord outlet was opened at its present location on Dickerson Road in August 1979

Manager of the Gaylord operation, Bob Moran, states that the company serves the residential, commercial and industrial needs of northern lower Michigan and the Upper Peninsula from Gaylord. Gaylord

Communications &

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# Plant managers change at Higgins Industries

VANDERBILT — Change in management was one of the major developments of 1981 at Higgins Industries.

J. Richard Yuill, plant manager at Vanderbilt who had been with the firm since 1939, retired from the position in April.

In announcing the change, C.H. Higgins Jr., president and chief executive officer of Higgins Industries, announced the promotion of Stanley Robinson to plant manager. Robinson had served as assistant plant manager.

Since joining Higgins Industries in 1956, Robinson has been a member of the Northern Michigan Personnel Association and an active participant in numerous community - management and planning groups.

For 16 years he was president of the Vanderbilt Board of Education, and also served on the Otsego County Planning Commission.

Yuill was continuing as a member of the firm's board of directors. Also chairman of the Otsego County Board of Commissioners, Yuill serves as a consultant to higgins Industries to review and study various special projects.

Higgins Industries is a manufacturer of seamless brass and copper tubing and welded brass tubing.

# Roberts Boring: special machinery for farming, oil, automotive

GAYLORD — Building special machinery from customer specifications is the business of Roberts Boring and Manufacturing.

Owned and operated by George and Sharon Roberts, the firm supplies the machining needs of the aircraft, automotive, oil and agricultural industries.

Since its opening in 1978, the firm has moved to its present location and new building in the Gaylord Air Industrial Park.

Roberts employs more than 20 people.

#### Meeting north's freight needs

PETOSKEY — Headquartered in Petoskey, Parker Motor Freight meets the growing freight needs of Gaylord, Otsego County and northern Michigan.

Parker Motor Freight is a motor common carrier and has terminals in Petoskey, Detroit, Cheboygan, Traverse City, Cadillac, Grand Rapids, Saginaw, Flint and Pontiac.

President of the trucking operation is John Parker.

#### Aspen's plans

BY BRAD FLORY Herald Times Staff Writer

GAYLORD — Plans for commercial and residential development of about 120 acres in Gaylord's Aspen Park area (located on the former site of the Gaylord Country Club) are about to go off the drawing board and into construction.

Developers expect new businesses to be in operation in the area within a year. Homes are expected to be under construction at the same time.

When fully developed, the property, owned by the Aspen Park Center development group, will be divided into 19 platted commercial lots and eight residential lots.

The parcel set for development runs about 1,880 feet to the east of Old 27 South, from Grandview Boulevard south about 3,400 feet.

Sewer lines, storm sewers, water and bases for two roads are expected to go into construction there within the next two weeks.

Those improvements, prerequisites for development, have been contracted to M&M Excavating of Gaylord at a cost just under \$300,000. Further construction will push total construction costs to about \$400,000, according to a representative of developers.

The total cost of development in the district, including expenses such as legal and engineering fees, is estimated at \$25,000

FUNDING in that amount is expected through the sale of bonds to be repaid through special tax assessments to Aspen Park landowners over a 10-year period.

Included in the proposed special assessment district is the K mart store presently under construction. The remainder of the district is controlled by Aspen Park

Development will be concentrated along Old 27 South and two new roads to be constructed.

Parkway Road will run south from Grandview Boulevard, between the Elks Lodge and the Midway Family Center, for about 1,300 feet. Parkway will connect Grandview Boulevard with the other planned road, Commerce Road.

Commerce will run east from Old 27, then turn to the south, and dead end after about 3,700 feet.

Parkway Road will run through land platted for commercial development. Parcels around the western end of Commerce Road will also be platted commercially, but areas further east on Commerce will be developed for residential use.

Residential lots will include six 10-acre lots and two five-acre parcels.

#### Starline: everything including sinks

GAYLORD — Starline Distributors, Inc. opened its Gaylord branch at 1622 Dickerson Road in 1980.

A large public showroom displays many examples of kitchen cabinets, appliances, carpeting, sinks, Congoleum and other items for kitchen and bathrooms.

The firm sells to builders and the public, providing delivery as well.

The firm has a Traverse City branch and a main branch in Flushing. Gaylord branch manager is Jeff Smith.

#### Railway critical

GAYLORD — Without the railroad, there would have been no Gaylord.

Rail transportation was basic to the economic development of the area in the latter 19th Century. And today, rail service is still critical to Otsego County's economic beetth

Community leaders recognized that when the Detroit and Mackinac Railway was saluted at the 1981 Alpenfest Honors Luncheon in July at Hidden Valley.

Charles Pinkerton, president of the Tawas-based rail company, noted at the luncheon that the 400-mile line in northern Michigan has guaranteed rail service for a minimum of 25 years, providing industry an alternative means of transportation.

The railway loops from Bay City to Mackinaw City north, and south through Alpena and on to Tawas and Bay

In 1980, the Michigan Transportation Commission purchased 105 miles of the trackage from Sallings crossing in Otsego County to Linwood in Bay County from the bankrupt Penn Central and allowed D&M to operate it and derive revenues without subsidy.

## Ask about MichCon's one-of-a-kind program to help you save energy!

Only MichCon, the home heating experts, offers a MichCon Home Energy Analysis plus MichCon Interest-Free Conservation Loans to help you finance the installation of

ceiling insulation and a special energy-saving furnace device.

A \$10 MichCon Home Energy Analysis

For only \$10, a MichCon auditor thoroughly inspects over 90 energy-related checkpoints in your home... then using the telephone, has the findings immediately analyzed by a computer... gives you a full written report... and discusses the steps you

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MichCon's interest-free financing!

can take to minimize

your energy use.

MichCon Interest-Free Conservation Loans are designed to help you finance two of the most important energy-saving home

improvements: having a special energysaving furnace device installed and adding ceiling insulation, whether you have it installed or do it yourself.

Qualifications for these loans are based on your home's existing level of insulation and your annual natural gas heating consumption.

MichCon gives you up to five years to pay off your interest-free loan, and you can do it irrequal monthly payments on your gas bill.



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Just write or visit your nearest MichCon office. Sign up for a complete MichCon Home Energy Analysis and find out about MichCon Interest-Free Conservation Loans.

MICHIGAN CONSOLIDATED GAS COMPANY

# OUNTY HERAL

VOLUME XIV. NO. 24.

GAYLORD, OTSEGO COUNTY, MICHIGAN, FRIDAY, OCTUBER 12, 1888.

KLY LOCAL RECORD THE HIGHAID

WAY OUR CITIZENS HAVE COCUPIED TERMSELVES. THE Published | Weekly | At GAYLORD, 1-1 MICHIGAN.

EAPEST PAPER IN THE COUNTY. FERMS: ONLY ONE DOLLAR A YEAR. Read our "Tariff Catechism" article

Onarlo Peck is much improyed from his Attorney J. S. Andrews and family have moved into the Willis house. PRIDAY. INTOR AND PROPRIETOR

The death of Lewis Cox, who has been sick so long, occurred Thursday afternoon. ATTORNEY AT LAW.

Mr. and Mrs. O. B. Bolton move in and sgaln occupy their house on the south side.

Office on Mala st. opposite Manard Hous

N. L. PARMATER,

GATLORD, - MICH.

Business Directory.

F. A. BALDWIN,

White 8. Fillmore's residence has been much enhanced and improved by an outward application of a coat of drab paint: Al. Starks and family have moved into the late F. M. Lewis house, near the high school building. PHYSICIAN and SURGEON,

The family of Geo. Redhead now occupy, the Ben. Calkins house, made vacant by the removal of Dr. Phejra. Office west of Court House, on E Street.

EF Milwifery and diseases peculiar to women and children a specialty. Attorney at Law,

A. D. MARSHALL,

. GAYLORD, MICH.

Mr. and Mrs. Birney Datton, of Vienna, were visiting in town recently the guests of several friends. The bri PHYSICIAN AND SURGEON, Office west of Court House, Mala street.

All'who want to pay their subscriptions in potatoes, bring them on. Three bushels pays for the Herald a year. Midwiery and diseases of women and chill-ren a specialty. Office in the dilimore uilding porner F. and Main sta. 9-1y

Merchant Henry Qua has lately beauti-fied his fine village residence by a coat of paint, of a pink shade, fox puts the fluishing touches on cosy resi

Mrs. M. F. Fox was called to Western New York and left on the Sunday night train, to attend the funeral sorvices of her mother, Wm. Holden, of Livingston township, comes to the front with the biggest single potento. It weights 3 the and 14 oz. Who can best 11? reteres.

N. K. King, of Charlton, has our thanks for a fine string of onions and a winter squash, the product of his fine farm and they are hard to heat, too.

J. B. COLLIS,

Lige Warner took a trip to Elmira and Aba has week to make some hearts gigd confectionary goods is new and fresh, and by delivering a lot of those Michigan maps. He reports good access, laving lin a short time sold about 50 maps.

Miss Eliza Austin, of Novi, a niece of Mrs. Ezra Willis and Merchant C. C. Mitchell, is visiting her cousins, her uncles

Our popular Meainarketman, Andy Powell, returned from his trip to consult Dr. Stone of Metamora, who pronounced his ailment Liver Complaint. Under the treatment he is rapidly recovering.

Merchant Geo. H. Smith has a hundred shels of merchantable apples from bis chard this fall. Otsego county is rapid-coming to the front as a fruit producing citon. His farm is in Corwith town-

Jim Quick left for Gould City, Mackinsc county, Tuesday, where he is commercially interested with Charley Humeston in a large general store. We wish the boys their full measure of success in the mer-

sing built by the Berle boys is county, was burled Wednesday under the nearing completion.

Ame Sirney Dutton of Vienna

Mrs. G. N. Hunt recently made a visite ing and prospecting journey to Mancelona ed and Bellaire, the county seat of Antrim do county. She intends soon to engage in a business, at one of the above numed places, having been very much pleased with that section of the country.

If your haby is restless while teething, get Dr. Buil's Baby Syrup; a dose of it will relieve the little sufferer at once. Only 25 ceuts a bottle. Are you bilious? Do you feel drowsy? Have you the "blues?" Take a dose of Laxador. Price 25 cents. All druggists

\$80 will buy a good draught horse and harness and sleighs. Horse is worth more than \$80. Time given on part. Inquire of W. H. Innan, Gaylord.

Physicians prescribe Dr. J. H. McLean's in Ter Wine Lung Balm; in it they find no trace of oplum or morphia, while its efficorey in curing all throat or lung diseases is wonderful. For sale by Dr. H. Wells

ANYTED. -600 cards of 2 foot beech maple wood, delivered on rallice...! The doors in Gaylord are held wide

It is said that Orwin Phelps at the Lyposite side even if he did not get the

Miss Josie White is the new assistant of establishment.

W. S. Fillmore wants a thousand ushels of potatoes in exchange for ppies. See ad, on another page.

with ot Dowagisc, the famous maker of "Roand Oak" stoves as a convert, but he says they lie. He will vote for Cleveland The Republicans claimed P. D. Beck and all other Democrats.

is at present recording a manmoth morting rage amounting to \$7,000,000 issued by the Central Michigan R. R. Co., to the Central Trust Co., of New York. The railroad will be 380 miles long, and will cross the Michigan Central at Grayling. Passing through Roscommon county hear Higgins take.—Grayling Avalanche.

Gee, H. Smith, White S. Fillmore, N. A Schurler, Bolton & Co., the Mansard House, Quick Bros. T. B. Willoughby, Frank Ferst, F. A. Kramer, Al Demorest and S. W. Buck, are among the first to introduce water from the new system into

Hon R. B. Taylor, of Bay City, will address the citizens of Gaylordand vicinity on the political issues of the day from a Democratic standpoint, next Thursday evening on which day the Cleveland & Thurner a city of this place will raise a fine pole in near proximity to the opposition pole, and to over top it about ten feet. Mr. Taylor is a fine speaker and it is, expected the Democrats and their friends will be out in force and have a red-latter day.

SANFORD W. BUCK

WHOLE NUMBER, 701.



Also a Full Line of the Choicest

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- - SANFORD W.BUCK. -

NOTHOR

ATOVES, made at Dowagiac, Old original BOUNDOA

# RESTAURANT

AT THE



Gaylord, Mich.,

Pictures of the baby taken quicker than a mule can kick, by the Instantaneous Pricess. Copying and Eularying a Specialty. Satisfaction guaranteed. You can get Photographs and Pictures executed in the best siyle of the art.

Siding from \$6 to \$10 per thousand.

FOR SALE. -Some desirable residence. usiness and farm property.

A. D. MANSHALL, Geylord.

Why pay \$25 and \$40 for a sewing machine when you can get one at the HERRALD office for \$30.

A BARGAIN AT OTSEGO LAKE.

Fon Balls.—A good dwelling house at Otsage Lake containing 13 large rooms, together with two lots and a good barn. Well on premises. Price \$450. One-half down and balance in two years. Inquire of A. D. Marshall, Gaylord, Mich.

LOST STRAYED OR STOLEN.—
From pasture 1.2 mile west of my place, on Sept. 2nd or 3rd, one brown horse, blind in left eye, rather thin in fresh, and bare foot. Any one giving information as to his whereabout will be rewarded.
C. F. Horraan, 2 miles west of Berryville, 20-4

WANTED TO EXCHANGE. One new buggy-wagen for lary, grain or pott-toes. Call on Al Demorest at his Livery barn in Gaylord, where the buggy can be gon for hay, grain or pota-Al. Demorest at his Livery rd, where the buggy can be

ulte natural to see Dan Ford's antenance behind A. B. C. Counters this week. He was therek while Mr. C, was sitting of of Supervisors. When nature falters and requires belp. recruit her enfeebled energies with Dr. J. H. McLean's Strengthening Cordial and Blood Purifier. \$1.09 per bottle. For asle by Dr. H. Wells Warner, druggist.

Sick bendacte, wind on the stomach. Configurates, nausen, are prompily and marceably baulshed by Dr. J. H. McLeau's fill Little Liver and Ridney Pillets. 25c. a fingle. For sale by Dr. H. Wells Warner, codruggles. It looks quitteniling count Comstock's co temporary cler on the Board on the Board

ALE—A good, sound, servicable table for nearly all kinds of teap for cash. Inquire at Arlorshop, Gaylord. FOR SA horse, suil work, Ch nold's Tail

If freely take Dr. J. H. Mc.

Nine Lung Baim; unlike
it contains no optum, will is
al any disease of the throat
ter than any other remedy. Children v Lenn's Tar cough syrup soothe and b

an recommend Electric Bit.

The pest remedy. Every bot.

The pest remedy. Every bot.

The pest relict in every case.

flocers of the Soldiers' & Sailors' Asstion of Northern Michigan, for the
state of Sailors' Capt. J. S. Anstate of Sailors' Capt. J. S. Sailors'
state of Sailors' Capt. J. Sailors' Capt. J.
J. Jubh, Gaylord; new Secretary, in
W. J. Jubh, Gaylord; new Secretary, in
W. J. Jubh, Gaylord; new Secretary, in
Capt. Sailors' Capt. J. C. McGowen, West
Capt. The first Executive meeting is
ned to meet at Gaylord, Oct. 24th, 1888. sit
10 o'clock s. m. at law, office of J. S. p. Sociation of the sociat

th was almost maraculous that greater damage was not inflicted, as they were roughly used and thrown more than a III SIZES. pushing old soldier's claims for pensions than all other congressmen who ever represented this district.

red some, but Mich., sold only by us. We have

Heating stoves \$3.50,

The Detroit Free Press Flend has been punning on Dr. Bull's Cough Syrap. His Is only grattude, for all thinking men khow its merita.—Ex. He said: "My love I am sorry to dis-appoint you about the picnic, but my trofter has a lame foot." That's nothing! We've got plenty of Salyation Oil.

The Herario this week is issued from its new building, that has been in course of erection for the past three months. The building is a two story structure and built for an office and dwelling combined. The building so stuated on the ground floorin a room 20x40 feet, especially constructed for its use. Back of the office is a store room 14x16 feet, and a wood house office from 14x16 feet, and a wood house office of the ilving rooms over the office consist or four bedrooms \$x12 each, afting room 12x16, dining room 12x18, and a kitchen 14x16 with pantry attachment. The total cost of the premises is ment. The total cost of the premises is agout \$500.00. In order to aguare up with the carpenters and liquidate our indebtedness we will esteem it a great fayor if all who are in anywise in debt to us will either bring or send the collaterals will show is the day of our need. Sewing machines at rock-botton prices at the HERALD office. Eyecutive meeting of the S. & S. Asso. 16xt. ciation of Northern Michigan, will be beld offer at the office of Gaylord, on the 24th day of and Village of Gaylord, on the 24th day of and office of Gaylord, on the 24th day of and sternoon. All members of the old appear a freezent on the above occasion to meet debe will the new members as there will be if a will the new members as there will be if a meeting for the henefit of the association. The members of the old committee at Comrades J. G. Berry, O. Palmer, H. A. Blake. Members of the new fcommittee at are: E. S. Dickinson, O. Palmer, H. A. Blake, W. J. Julus and Chais. H. A. Blake, W. J. Julus and Chais. H. Geyrr. H. A. Than er requested to be present at the meeting. By order of the President.

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Bucklen's Arnica Salve.
The best salve in the world for Cuts,
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A Woman's Discovery.

An
"Another wonderful discovery has been and that too by a shaly in this county. Discuse fastened its clutches made and that too by a shaly in this county. Discuse fastened its clutches he with upon her and for seven years she with stood its severest tests, but her yind, or yied to give my shop a trial, for years of miniment. For three months she counting this were undermined and death seemed imminent. For three months she counting the pought of us a bottle of Dr. King's New wants and requirements of horses feet, and incessantly and could not sleep. She hought of us a bottle of Dr. King's New wants and requirements of horses feet, and incessing the she she she hinter the will once bottle in a my line. Especial attention given to horse with had feet. Give me a trial she minimedually curred. Her name and requirements of or Shelby, N. C.—Get a Mrs. Lather Lutz. Thus write W. C. Hamrick & Co., of Shelby, N. C.—Get a Hearick & Co., of Shelby, N. C.—Get a free trial bottle at Qua Bros Drug Store.

Far better than the larth treatment of riching and convicting campaign speech neckine which horriby gripe the patient of extractions are the court. House which horriby gripe the patient of extractions are the court. House we describe action will be come a bottle. For sale where the case in the share and of some conditions are the season of the sale week. The much haired Bob Frazier Curr. Will you will yet effective action will speaker. The much haired Bob Frazier Curr. Will you will yet effective action will speaker. The much haired Bob Frazier Curr. Will you will yet effective action will speaker. The much haired Bob Frazier Curr. Will speak action will speaker. The much haired Bob Frazier Curr. Will speak a school of his mouth. He haired Bob Frazier Curr. Will speak and some condition of the teason and includence, and abounded in such the sale where the cities of the state of the state. The state of the state.

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M. C. S. Drawer S. Drawer & D. S. Drawer S. Dr

This is a good principle for anyone to act upon, but that does not prevent you from inquiring into what will benefit your pocketbook. If you will only call and examine our goods and prices we shall consider it a favor, for it is a part of our business to show goods. By so doing you

on't Bother Usi

WE ARE TOO BUSYI

interests. Now, would it not be as well for et investigate this matter—see what kind of for your money. We keep everything in the x of matches to a bale of hay. Do not always

SOME OTHER DAY

G. C. MITTORIERE'S. For "Procrastination is the third of time" and while you are waiting the pennies may be slipping through your pockets, and the pennies make the dollars, "some other day." Gruceries Provisions, Csuned Goods, Teas, Coffees, Spices, Woodenware, Flour, Feed, Hay, Gralt, etc. Everything in our line.

\*\* None of the state of the sta

# How Gaylord got its Alpine smile

GAYLORD — The city's name and the "Alpine look" are nearly synonymous today. But it wasn't always that way.

The theme architecture emerged with the establishment of Hidden Valley, home of the Otsego Ski Club.

Don McClouth of McClouth Steel led a group of Detroit industrialists in forming the private club in 1938. It has expanded over the years from a few hundred acres and just one employee to about 3,200 rolling acres at the headwaters of the Sturgeon River and more than 100 employees today.

The Alpine or Tyrolean motif, adopted by downtown Gaylord busnesses beginning in the 1960s, originated with Hidden Valley's buildings and chalets east of the city.

Though a private club, Hidden Valley has played an important role in community and commercial growth. Club members were influential in establishing the popular Alpenfest celebration held each June in downtown Gaylord.

Keith Hardin Gornick, Hidden Valley resident director and member of the board of directors, has a goal of seeing Alpenfest

develop more cultural attractions.

Renovating the face of the downtown area involved several factors. First, the Gaylord / Otsego County Chamber of Commerce was reorganized. Then in 1958, more than 100 businessmen formed the Gaylord Industrial Development Corporation, a subsidiary of the chamber.

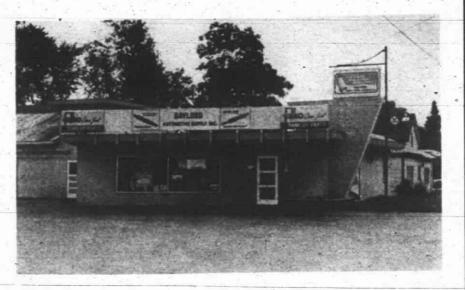
Announcement of a US Plywood Corporation (later Champion International) plant in 1963, completion of Interstate 75 around the same time further set the stage for sweeping architectural change.

In 1963, a chamber committee realized after study and discussion with local businessmen, the value of a Swiss theme modeled after Hidden Valley's designs.

The storefronts were changed one by one. To date, more than 100 Alpine projects have been completed with millions of dollars committed to one of the most successful programs of its kind in the nation.

The tale has been capsulized in "The Gaylord Story," a slide film commentary made in 1967 and shown to more than 200 communities in the midwest since that time.

#### **We Keep Otsego County Rolling**



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123 S. Indiana Gaylord (517) 732-2365 or 732-4367

#### Two radio stations serve area

GAYLORD — Two radio stations serve the area from Gaylord.

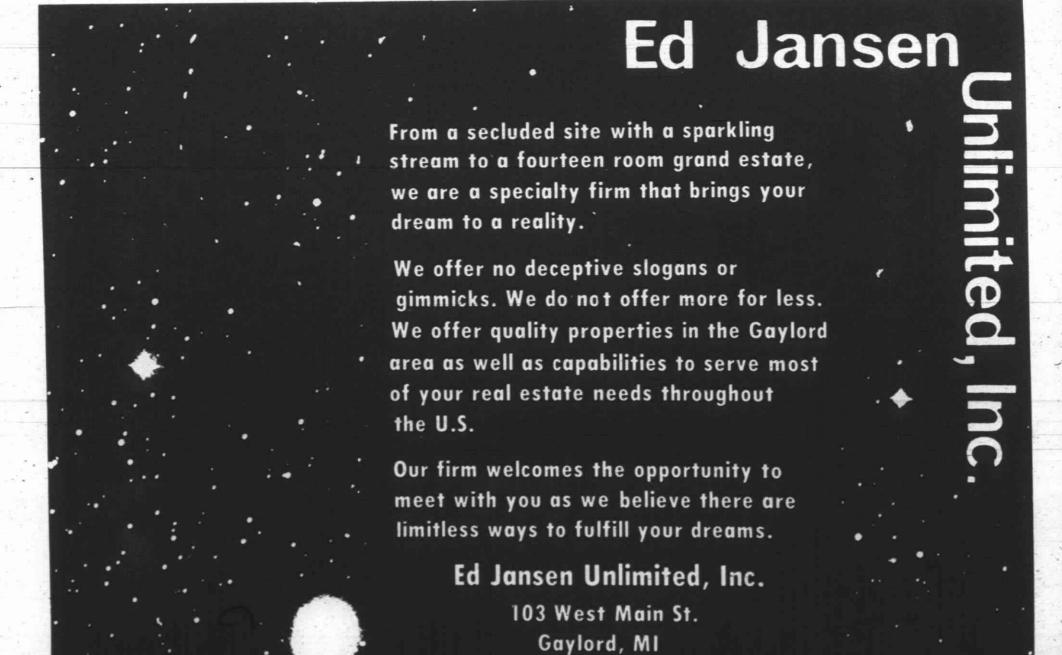
WATC is an AM station founded 30 years ago as Gaylord's first station. Broadcasting at 900 on the dial, the 1,000-watt daytime station and an NBC affiliate and an outlet for Detroit Tiger baseball.

The station changed hands this past spring when Bill Barr, who formed Barr Broadcasting, purchased WATC from Midwestern Broadcasting. Its studios, office and tower remain on M-32 East.

At 106.7 on the FM dial, WWRM first beamed its 100,000 watts of stereo FM power in November 1972.

Alpine Broadcasting Company owns the 24-hour station served for news by United Press International. Offices are located at 308 W. Main Street, while the WWRM tower is west of town.

President of Alpine Broadcasting and general manager of the station is John DeGroot.



732-6221

#### Lancaster oldest contractor

GAYLORD — Lancaster Electric, moved from Detroit to Gaylord in 1943, is the oldest continuing contracting business in the Gaylord area.

The firm was moved north during World War II because of gaining a contract for all State Police post radio antennae in Michigan.

Founder of the firm was Harry Lancaster. In 1946, Bob Lancaster joined his father in the operation of the business. Together, they ran the company until the elder Lancaster's

ran the company until the elder Lancaster's retirement in 1962. The business was located on Main Street at the present location of the Hutchins Insurance Co. Today, its address is 901 Van Tyle Road.

Since the operation was established at

Gaylord, the firm has been responsible for major electrical contracting jobs on northern Michigan schools, including the Gaylord School District.

In addition, Lancaster Electric also was the electrical contractor for the original Otsego Memorial Hospital and its additions.

Bob Lancaster retired in 1978 and the business was purchased by Herbert E. Swan of Sault Ste. Marie. Gil Mervis runs the firm, which employs an average of 40 persons in field craft positions and eight people in central offices.

Emphasis of the firm is on commercial, industrial and institutional electrical contracting and maintenance and troubleshooting services for the oil industry throughout the north.

#### Rite-Way 'etches' metal patterns

GAYLORD — Establishing patterns in metal is the work of Rite-Way E.D.M. located in Gaylord's Air Industrial Park.

Bob and Mary Ferguson, owners and operators of the business, bring 20 years' ex-

#### 'Good decision'

VANDERBILT — "A very good decision" is how Benton Grant terms his decision to build a plant in Vanderbilt.

The president of Grant Airmass Corporation also states that that he is proud to be a part of Vanderbilt and Otsego County.

While company administration and sales offices are located at Stamford, Conn., Grant Airmass maintains two plants in Vanderbilt and employs 15 people.

The company produces alternating pressure packs for hospitals, water operated bath lifts and other hospital and nursing home equipment.

perience to this work. The process is accomplished through the application of an electrical charge which "etches" the desired pattern onto the metal surface.

Rite-Way E.D.M. does work for various industrial needs.

#### St. Louis Freight serving area

GAYLORD — Gaylord and Otsego County are among the many areas served by St. Louis Freight Lines.

An irregular route common carrier, St. Louis Freight Lines serve 39 states and the Washington, DC area. The firm is a specialist in the shipping of building materials.

Offices and terminals are maintained in St. Louis, Michigan, Alpena, Gaylord and Michigan City, Ind.

Walter Bay is president-of the firm.

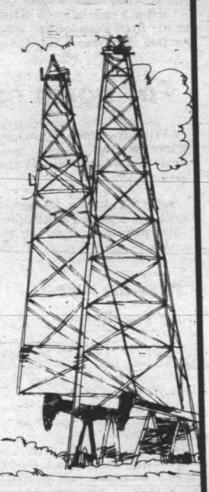
#### ATTENTION

Northern Michigan Landowners And Mineral Owners.

With the 10 year oil and gas leases beginning to expire you will see an increasing number of newcomers entering the oil and gas play in this area. Some of these people will probably be capable individuals. However, most will be lease brokers who will be armed only with convincing stories of their past exploits and future expectations. Their purpose will be to sign your lease and sell it to an oil company for a profit and an additional royalty.

Before you sign with these individuals take time to consult with experienced oil people who have a proven record. These professionals will advise you that there are many facets to the oil business and all of these capabilities must be present to properly service your lands and convert oil possibilities to profits

Before leasing to anyone you should check their drilling results in the past "Michigan Oil & Gas News" reports and ask the following questions.



#### CLIP & SAVE

- 1. Do you have a land department in Michigan?
- 2. Do you have a geological department in Michigan?
- 3. Do you have a staff geophysicist in Michigan?
- 4. Do you have a Petroleum Engineer in Michigan?
- 5. Do you have a production superintendent in Michigan?
- 6. Do you have the financial capability to operate in Michigan?
- 7. Can you supply bank references?
- 8. Do you now operate producing Niagaran Reef wells in Michigan?
- 9. Are you currently operating "sour gas" plants in Michigan?
- 10. Have you performed seismic, drilled producers, and successfully operated Niagaran wells in Michigan for a number of years?

If your party answers affirmatively to all these questions ask him or her to prove it!

Remember, no matter how much cash bonus or royalty you may be promised, it could be insignificant compared to what your land may yield in the hands of a competent and proven oil company.

Traverse Oil Company Grandview Plaza, Suite 1100 P.O. Box 1053 Traverse City, MI 49684 (616) 947-2173

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is moving forward with
Otsego County



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•bricks

•blocks

•concrete

All masonry and concrete supplies for •Farm •Commercial •Residential •Industrial

Bozzer Brothers, Inc.
Old 27 North
Gaylord
732-4520

#### APS circulation: 126,000

GAYLORD — Advertisers Postal Service is a private delivery system for third class type materials.

type materials.

Reaching more than 126,000 addresses in Michigan, the firm is headquartered in Gaylord and employs boys and girls between the ages of 12 and 16 for intown walking routes and adults for rural delivery.

The firm is responsible for delivering preprints, flyers, supplements and product samples. Circulation of materials can cover the entire region or be zoned for delivery in particular targeted markets.

APS also has developed 100 rental units called mini-warehouses. These facilities are leased by the month to individuals or commercial operations and range in size from 5 by 10 feet to 20 by 40 feet. Both this area and the warehouses are under security condition. Vice-president and general manager of the firm is Jim Coon.

#### For north country's security

GAYLORD — Alpine Alarms and Security Agency provides complete services to Otsego County northern Michigan from Gaylord.

Owner and manager, Ed Janowicz, opened the firm in 1977 and employs personnel on a year round basis as security and patrol services.

#### Mason needs at Redi-Mix

GAYLORD — Gaylord Redi-Mix, owned and operated by Bill and Verna Snow, provides concrete and masonry for Otsego County's building needs.

Formerly Hicks Concrete Service, the Snows took control of the operation in December 1978.

Located on Dickerson Road near the Gaylord Air Industrial Park, Gaylord Redi-Mix provides ready mix, concrete blocks, bricks, septic tanks, patio blocks and accessories and masonry supplies and tools. Front end unloaders carry concrete ready to pour to construction sites throughout the area. The firm also maintains and central surveillance monitoring station for burglary and fire protection. The service can also be used for medical care control.

Alpine Alarms provides protection for commercial, residential and industrial and recreational facilities. Owner Janowicz terms his firm "a complete security systems agency."

#### L.J. Ormsbee: 'new Chrysler'

GAYLORD — Representing the new Chrysler Corporation in Gaylord and the surrounding area is L.J. Ormsbee Motors, Inc.

Manager of the Gaylord operation is Jet Ormsbee. The firm carries a complete line of Chrysler and Dodge cars and trucks and provides service and parts sales.

Ormsbee Motors also operates another outlet in Cheboygan and maintains an implement sales location in Afton which carries products and equipment by Allis Chalmers, British Leyland and Safemark. In Gaylord, L.J. Ormsbee Motors is located on Mankowski Road.



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  - •Screened
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- •Stone
  - Crushed
  - Washed

Henry Mason - Owner

MASON EXCAVATING, INC.

732-4932

Krys Rd.

Gaylord

# Flint engineering serves area petroleum industry

GAYLORD — Flint Engineering, 1255 W.

Main St., has served the petroleum industry
from Gaylord for a dozen years.

from Gaylord for a dozen years.

The 47-year-old company has a home office in Billings, Mon. and districts in 10 other states and in Canada. Thirty-four employees work out of the Michigan district office here, supplying construction and

roustabout maintenance work in the oil

The Gaylord office also is responsible for a sub-district office in Somerset, Penn.

First Gaylord district manager was Lee Schrum, followed by William Hicks, Randy Dean and present manager Tom Hogelin. Assistant manager is Conrad Frankowiak.

#### Supplies for north's restaurants

GAYLORD — Northern Restaurant Supply serves Otsego County and northern Michigan from Gaylord.

Located at 407 W. Main Street in former Sears location, Northern Resturant Supply provides complete design services, kitchen and restaurant equipment and utensils, furniture and furnishings and is also open to walk-in retail trade.

The firm is owned and operated by Skip

Kaiser, president and Barbara Sisson, vicepresident and treasurer.

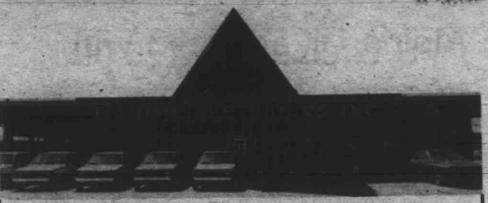
Also located in the same building is Wilderness Supply Company. Owned and operated by Fred Kaiser, president, Wilderness Supply provides janitorial equipment and supplies for bars, motels, restaurants and other commercial operations. Wilderness Supply opened for business in August of 1981.

#### Business needs at Kenmar Office

GAYLORD — Lorren Larrabee, owner of Kenmar Office Company takes pride in his firm's ability to meet the office and business demands in today's fast-paced market.

Serving northern Michigan from locations in Traverse Gity and Gaylord, Kenmar Office Company provides sales and service for office machines by Olivetti, Memorite, Adler, Mita, Savin and more.

Kenmar Office Company was founded in 1954 and opened its Gaylord outlet in 1979. Larrabee became owner of the firm in 1976. Kenmar employs 10 people.



Airport Rd.
Gaylord
(517) 732-5131
or
(517) 732-5991
(See Jet)

U.S. 27 Cheboygan (616) 627-5673 (See Bud, Buddy or John Lee)

# The New Chrysler Corporation & Toyota Line Of Vehicles

#### ORMSBEE IMPLEMENT COMPANY Afton, MI (616) 238-9928

#### Oil of all kinds

GAYLORD — Shell Oil products are supplied to Gaylord and Otsege County by North Central Oil.

Products provided include gasoline and diesel fuels, home heating oils and all automotive lubricants.

Further, the firm also carries Shell automotive products such as batteries, tires, brakes and shocks.

Managed and operated by Tom Schreur, the firm has two locations: Old 27 South at I-75 and M-32 at I-75. Both locations provide complete service work and the firm also has wrecker and road service.

# OFFERING THE FINEST IN FINANCIAL SERVICES

#### **Savings Services**

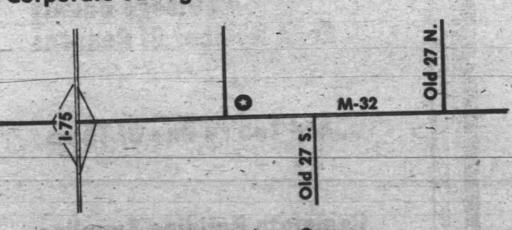
- •Regular Savings Accounts
- Certificates Of Deposit
- Check and Save Accounts
- •Retirement Accounts
- Corporate Savings Accounts

#### **Loan Services**

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- **Construction Loans**
- •Installment Loans

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  Government Checks
- American Express Travelers
   Checks And Money Orders
- Safe Deposit Boxes
- •Save By Mail
- Transmatic Services
- •Notary Public







•Check and Save Accounts





416 W. Main St. Gaylord, Michigan Telephone 732-2442

# Alpine Oil affiliated with two service stations

GAYLORD — Alpine Oil Company, with offices at 307 South Otsego Avenue in Gaylord, has served the area as a gas and oil distributor since its establishment in 1966.

The company distributes gas and oil to households, industrial users, farms, service stations and other businesses.

Alpine Oil is owned by Walter Drzewiecki and Joe Burzynski. The firm is managed by Randy Drzewieck

The company is also directly affiliated with two area service stations.

Those stations are Alpine 76 Service, located at 305 S. Otsego Avenue and managed by Ed Rolinski, and Hill Top 76 (with complete restaurant service and cocktail lounge), managed by Burzynski at 900 Marlette Road in Waters.

#### Helping professionals communicate

GAYLORD — Helping businessmen and public safety persons communicate is a major function of Gaylord Communications and Electronics.

The firm at 7435 Old 27 South deals in Johnson and Standard two-way FM radio repeaters for businesses and sheriff's, fire and police departments.

Owned and managed by Wayne Miller, the business also sells and services television

Beckman assists
oil production

GAYLORD — Beckman Production Service, with a Gaylord office on M-32 East, is instrumental in assisting production of gas and oil in northern Michigan.

Beckman offers oil well and tank truck servicing, rig maintenance, hot oiler service and other services to the gas and oil industry.

Headquartered in Kalkaska, the firm opened a Gaylord office in 1971, shortly after the discovery of the oil-rich Niagaran Reef.

receive-only \_(TVRO) satellite systems, scanners, fire monitors, mobile telephones and citizens band radio equipment.

The firm employs a salesman and technician. Miller's wife Judy also works in the

Miller, with a background in computer technology and amateur radio, started the business on a part-time basis in 1976. It became full-time in 1979, and serves 10 counties in northern Michigan today.

#### Season 4: 25 building years

GAYLORD — Seasons 4 brings over 25 years of home building experience to Gaylord and Otsego County.

Operated by Burton Revels, the firm came to Gaylord in 1973. Since that time, Seasons 4 has constructed over 100 homes in the Otsego County area.

Seasons 4 offices are located at 151 Michaywe' Drive at the firm's model home, the "Montana."

The building firm specialize in construction of primary and secondary residences.



Collectable & Lovable

• Dolls

- MiniaturesKits
- Gifts For EveryoneCandy

(By The Piece Or Pound)

Sharon's Sweet Somethings



104 W. Main (517) 732-1996 Gaylord



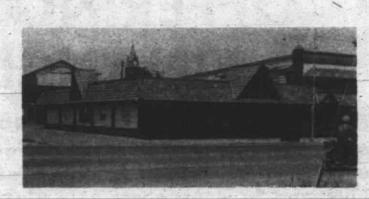
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Vieve Parmeter Shipp, Fred Cogswell, Elizah Warner, Jennie Reeves Haas.

Ethelind M. White

Mabel Marshall, Electus McCormick, Lena Buck.

Mary Smith, Mabel Smith, Ed Willoughby.

Williams.

Bessie Cooper, Edna Forbush, Lucy Qua, Nani Hazard, Mable Fox, Will Scott.

Minne Alexander, Mary Burr Kline, Harry E. Fox, Howard Morrow.

Lulu Buell White, Jay Buell, J. Lee Crips, Earl Teeters, Cleo White,

May Russell Laing, Wesley Combs, Lottie Hartnell, Nellie Hoyt Shetler, Maude Tuttle, Clara Townsend Kniffen.

Margeret Conners, Ray Hartnell, Alice Hazard, Jane Hazard, Archie Morrow, John McKibbon, William L. Morrison, Flossie Quay, Agatha Schneble Lockowski, Lillian

Emma Hudson Slagle, Hilda Buell Crocker, Will Wyman.

Gertrude Fox Marsh, Erston Marshall, Cecelia Schneble Belt.

Ethel Durst, Bessie Smith Newman, Lydia Weber, Will Shockley.

Claude Carr, Belle Townsend Anderson. Phoebe Wells Ettinger.

Hazel Kramer Shipp, Daisy Lord Goddrich, Eulah Mitchell, Jay Townsend, Naomi Dietz.

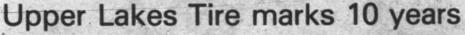
Ione Mitchell Hazard, Mayme Neithercut Brogger, Florence Smith, Carrie Weber.

Mildred Shockley Ochs, Neva Slade

Lillian Alexander Fransisco, Margueritte Carpenter Lord, Marguerette Hoyt Smith,

Glen Smith. Leda Humphery Glasser, Hazel Lord

Rich, Forest Lord.

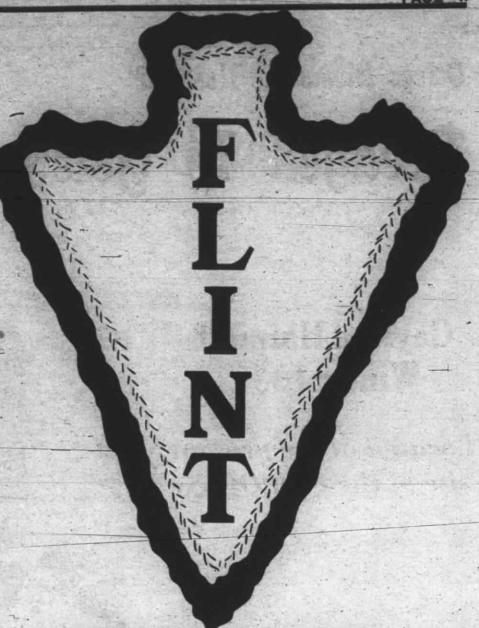


GAYLORD - Serving northern Michigan's tire needs is Upper Lakes Tire of Gaylord. Established in 1971, the firm provides complete tire service and selection for passenger, commercial and trucking firms.

President and general manager of the firm, Kenneth van Houten, has been with the firm since 1973.

Upper Lakes Tire Distributors, Inc. also provides complete brake and front end services, muffler and shock systems and road service. The firm employs nine full time people and maintains and operates an outlet in Cheboygan, Cheboygan Tire.

The firm is located on M-32 just west of the I-75 exchange in a building constructed in



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Otsego Memorial Hospital

# Pledged To You and Your Health

Gaylord Hospital Winter 1936

Located at the present site of the Post Office





Otsego Memorial...1981

An aerial view of the Otsego Memorial Hospital complex showing the hospital in the foreground and the Medical Arts Building and Hazel V. Shipp Building in the upper right.



Otsego

Memorial Hospital

Old 27 North

Gaylord

# Report From The Administrator Robert J. Kemp



Otsego Memorial Hospital is proud to be part of the continuing growth of this area. During the past year the hospital completed its third addition in five years, adding eleven medical/surgical beds, two obstetrical beds, as well as a Business Office wing.

The hospital exists for the sole purpose of providing quality medical care to the cititzens that it serves. We shall continue to strive for additional growth as the community needs for health care services are expanded.

The most valuable asset the hospital can offer is the services of its physicians and the dedicated endeavors of its loyal employees.

# Dedicated To Your Health Care



Willis Wegmeyer

Report From
The Chairman Of The Board

During the past years your hospital has undergone many changes and has, through the Board of Trustees, made many difficult decisions. One of the most important of these was the consolidation of all long-term debts through the sale of tax-exempt bonds at 11.1% interest. This enables the hospital to keep its costs for providing health care at the lowest level possible.

The Board of Trustees is the policy making arm of the organizational structure of the hospital. Many hours of service are donated by the members of the Board.

As Chairman of the Board of Trustees of Otsego Memorial Hospital I pledge that we will continue to provide the highest quality of medical care at the lowest possible cost.

#### **Members Of The Board Of Trustees**

- •Mr. Kenneth Arndt
- •Mrs. Leone Brown
- •Mr. Michael Combs
- •Mr. Roy Fitzek
- •Dr. Ronald Kelley
- •Mr. Donald Morgridge
- •Mrs. Grace Rowley
- •Mr. Wally Tupper
- ·Mrs. Carol Walsh

#### Otsego County's Physicians And Their Specialties

Roy W. Boyer, M.D.: Internal Medicine, Cardiology

Youn Tai Chung, M.D.: Radiology

Donald P. Cousineau, D.O.: General Practice

Nestor M. Guno, M.D.: General Surgery, Anesthesiology

Robert L. Halter, D.O.: Orthopedic Surgery

Ronald W. Kelley, D.O.: General Practice, Obstetrics

Kwang S. Kim, M.D.: Radiology

Karen S. Koby-Olson, M.D.: Pediatrics

Wayne J. Kornas, M.D.: Internal Medicine Irineo C. Matias, M.D.: General Surgery Michael J. Moir, D.D.S., M.S.: Oral and Maxillofacial Surgery Jin K. Moon, M.D.: Obstetrics and Gynecology

Alfred R. Neruda, M.D.: Emergency Medicine David L. Olson, M.D.: Family Practice

Robert A. Peterson, M.D.: Pathology Ernesto B. Quiachon, M.D.: Pathology

John M. Thiel, D.O.: Orthopedic Surgery Yukio Umemori, M.D.: Radiology

Kim Waterfall, M.D.: Family Practice, Obstetrics

George Williams, D.O.: General Practice



Otsego

Memorial

Hospital

Old 27 North

Gaylord

I swear ... so far as power and discernment shall be mine, I will carry out regimen for the benefit of the sick and will keep them from harm and wrong. ... Into whatever house I shall enter I will go for the benefit of the sick.

-From the Hippocratic Oath



The original Otsego Memorial Hospital, located at site of present Gaylord Post Office on East Main Street.



Wing addition to present Otsego Memorial Hospital on North Center Avenue, witnessing steady growth in 30-year hospital history.

## Major growth at Otsego Memorial

BY BRAD FLORY

Herald Times Staff Writer GAYLORD - With completion of a new 11-bed wing last spring, 1981 has been a year

of growth and expansion for Otsego Memorial Hospital.

Such growth has been typical in the 30-year history of the facility.

Established in 1951 in a refurbished home located where the Gaylord Post Office now stands, Otsego Memorial Hospital has grown to keep up with health care needs of the area.

Faced with the rapidly expanding medical needs of a growing community, a modern new facility was opened in 1973 at the present hospital site on Old 27 North.

By 1978, growing hospital use led to further need for expansion.

In February of 1979, a 6,850 square foot addition was completed at a cost of \$528,000. The addition featured three new emergency rooms, including a trauma room.

Also included in that addition was a nurses station, a surgical suite with scrub area, a four-bed recovery room, a second x-ray room, and additional laboratory

ALTHOUGH the 1979 addition was not meant to serve more patients - rather to give patients faster and more complete medical services — the addition completed this year was intended to increase the number of patients served at Otsego Memorial.

The new wing, adding about 10,000 square feet of space to the facility, increases the total number of beds at the hospital to 88.

Also, the two-floor addition expands space for medical records, computers, billing records, and administrative offices, meaning more efficient health care services can be offered.

The cost of all hospital improvements made in the past fiscal year totalled

Those funds were secured through a \$2.6 million tax-exempt bond sale, which consolidates all long-term debts. The bonds will be repaid, at 11.1 percent interest, over a

Of the amount spent on improvements over the past fiscal year, \$247,000 went towards replacement of equipment, such as hospital beds.

Hospital officials have long-range plans for other additions, increasing space by another 22 beds over the next 10 years. Those additions will be considered as need develops, officials say.

OTSEGO Memorial Hospital now employs a 210-person staff, including 20 physicians, with an annual payroll exceeding \$2 million.

The hospital recorded 2,310 admissions over the past fiscal year, with 312 births at Otsego Memorial.

Among hospital programs is a shared services agreement with William Beaumont Hospital in Royal Oak, enabling the hospital to purchase supplies and services at reduced cost.

A contract with Kirtland Community College provides for the education of licensed practical nurses. Nurses' aides are trained through the Gaylord Community Schools cooperative education program.

Besides the hospital, other medical facilities include the Medical Arts Building and the Hazel V. Shipp Building, designed to house physicians' offices.

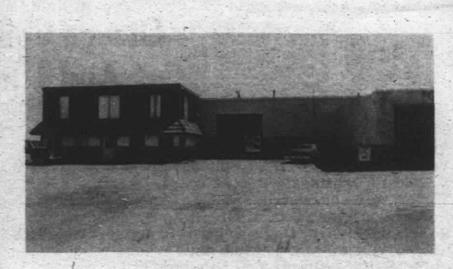
The Otsego Memorial Hospital Association was established in 1946. Newly-elected president of the association's Board of Trustees is Willis Wegmeyer.

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#### Mark One: machine design

GAYLORD - Since its establishment in 1971, Mark One Corporation (formerly known as MK-1) has specialized in design and construction of special machines for in-

In the development area, Mark One is involved in fabricating custom equipment for improved industrial manufacturing efficiency and quality.

Mark One provides complete planning engineering and servicing of special machines and tooling, such as loaders, unloaders, transfers, stackers, industrial parts washers, conveyors and assembly

The firm has undergone three major building additions in recent years. The Gaylord facility, at 517 Alpine Road, is now approximately 35,000 square feet in size.

Mark One employs about 65 persons. A partial list of customers includes all US automotive manufacturers, Westinghouse, Whirlpool, Steelcase, GF Business Equipment, Lear Siegler, Federal Mogul, Essex Group, Ingersoll-Rand, Catapiller Tractor and many machine tool builders.

President of the company is Harold E.

#### **Johnny's Furniture** in its third year

GAYLORD - Johnny's Furniture Warehouse opened in 1979, when John Mankowski purchased the home furnishings business at 1035 Mankowski Road.

The furniture warehouse is managed by Jim DeCorte.

The business offers the public furnishings for every room of the home. Brand names include Rowe, Spring Air, Schweiger, Lehigh, and Virginia House.

#### Central Mechanical: plumbing, heating, air

GAYLORD - Central Mechanical Contracting Company, Inc., of Gaylord, contracts for the design and installation of plumbing, heating and air conditioning

Central Mechanical serves commercial, industrial and institutional operations.

The firm, a full mechanical contracting company, is located at 2481 Old 27 South, and is owned by Ted Stebbner.

#### Identity change for builder

GAYLORD - Fritz Binggeser has been building chalet homes and other types of structures in the north country since 1972.

Binggeser and his wife Hildy moved to the Gaylord area following his experience as a builder in the Birmingham - Bloomfield Hills area.

Operating from an office in Michaywe' Binggeser has contracted to construct chalet homes in the development and elsewhere. He also specializes in commercial and apartment construction.

First known as Chalets by Fritz and Riley, the business was renamed Fritz Binggeser Custom Builders this year when Binggeser bought Leo Riley's share of the firm.

Address for the business is PO Box 692, Gaylord.

men of progressive ways shop

Country Gent

Jockey

☐ Career Club Lee Jeans and Pants

Osh Kosh B' Gosh (for gals, too)

Stunts Designer Jeans



9-5:30 Mon. - Sat. Until 9 P.M. Fridays

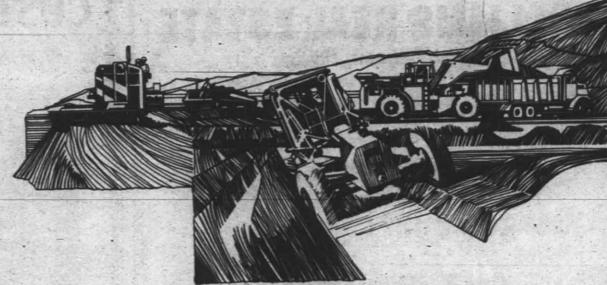
DOWNTOWN GAYLORD 732-5543 Plenty of parking in rear!







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   Underground Utility Construction
- Grading & Drainage
- Water Systems
- **Maintenance**



#### White Automation: new name for machinery

GAYLORD - White Automation, Inc., has served the automotive, tire and paper industries from a plant in Gaylord for over a

The firm, located in the Gaylord Air Industrial Park for the past three years, was established in 1954 and has general offices in

Until recently, the business was known as the White Tool and Machine Company.

#### Downtown corner a sweet shop

GAYLORD - A longtime service station corner downtown has gone sweet.

Sharon's Sweet Somethings opened at 104 W. Main Street on June 5, 1981. The renovated business site formerly was a flower and gift shop, and for many years earlier a Shell service station.

Sharon Greenhoe, manager and co-owner with her husband Rick, offer a wide range of hand-made gifts, imported candy, dolls, miniature homes and other collectable items, and toys.

Many of the items are on consignment, and a gallery of area artists' works also is

> Photo credits

White Automation's Gaylord facility employs about 25 persons in building and machining special machinery for industry.

Machines built here can be shipped complete and ready for installation to any point in the US or shipped in parts ready for onsite assembly.

Manager of the Gaylord plant is Roger

#### Midway employs 50 persons

GAYLORD - Located on part of the site of the former nine-hole Gaylord Country Club golf course, Gaylord's Midway Family Center has been open since October 1978.

The 45,000 square foot store is a combined grocery and department store shopping

In addition, the local store also features a special bakery section with fresh baked goods daily and a special delicatessen for specialty meats and dishes.

The Gaylord Midway operation employes about 50 people and provides parking for 400 vehicles. Manager of the local store is Dennis Klemkosky.

Except for two photos, all historical pictures in this section were provided courtesy of the Otsego County Historical Society. The bottom photo of Main Street on page 29 and the photo of the original Otsego Memorial Hospital on page 52 are in the collection of Don and Phyllis Rolinski of Gaylord, Mr. and Mrs. Rolinski also allowed the Herald Times to reproduce their copy of an 1888 page of the old Otsego County Herald, which appears on pages 42-43.



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151 Michaywe Drive Gaylord

#### Condominium developer

served building and development needs in Gaylord and Otsego County since 1974.

In the past year, the firm (formerlyknown as the BMG Company) has concentrated its activities in condominium development and construction.

The Headwaters condominiums, a Bruce

GAYLORD - Bruce M. Gillis, Inc., has M. Gillis, Inc. development, is nearing completion of first stages of construction.

> Located on Wilkinson Road near Gaylord, the first of eight buildings planned for the Headwaters complex will be ready for occupancy soon.

The firm is operated by Bruce M. Gillis.

ALPINE OIL CO.

307 S. Otsego P.O. Box 478 Gaylord, MI 49735

(517) 732-4188

#### Steel for north country

GAYLORD - Gaylord Steel Sales Inc., established in 1966, prefabricates and warehouses an extensive line of steel and products. metal

Located at 855 Dickerson Road, Gaylord Steel serves residential, commercial and industrial users.

Purchased two years ago by Louis Tebbe,

the firm has since doubled its inventory, both in types and amounts of goods stocked, of metal products.

Gaylord Steel currently warehouses structural steel, plates and stainless steel, as well as copper and aluminum products.

With five employees, the company serves the entire northern Michigan region.

#### **Excavation for** oil industry

GAYLORD - Founded in 1972, Weisel Construction of Gaylord is extensively involved in excavation work for the area oil and gas industry.

Owned and operated by Edwin and Ernestine Wcisel, the firm specializes in land clearing, drill-site building and site renovation (after drilling operations) for oil companies.

Wcisel's also does snow plowing for commercial and industrial sites.

With offices at 385 S. Estates Drive, the firm currently employs 13 persons full-time and has over 15 pieces of excavating equip-

#### Country Gent: in men's style

GAYLORD - The Country Gent provides quality men's wear and custom service to the Gaylord area.

Located at 144 W. Main, The Country Gent was purchased by Marcia Van Daele and Darlene Grunow in August of 1980. Prior to that time, the store was known as Guggisberg's.

The new owners added four new lines of men's wear and have expanded operations to carry gift items and some lines of women's fashions.

The Country Gent also carries a wide range of sizes and offers same-day altera-

#### **Union Oil Products**

The Spirit of '76...

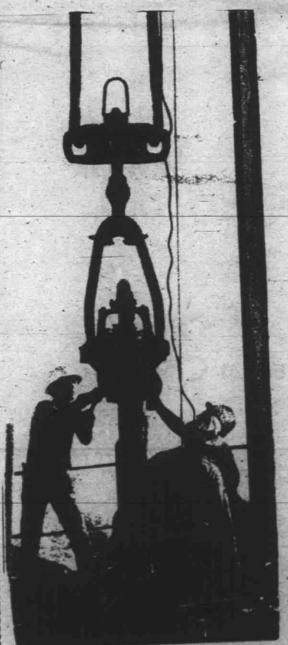
• Tires • Batteries • Accessories Service When You Need It





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#### Serving You Through Oil

Beckman Production Service, Inc. came to Gaylord in 1970 shortly after the discovery of the rich Niagaran Reef in Otsego County. Since then, we have been helping produce oil and gas for the needs of today and tomorrow.

We're proud to be part of this community.

#### Our Services Include

- Oil Well Servicing
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- Rig Maintenance
- Hot Oilers

\_...and more

#### BECKMAN PRODUCTION SERVICE, INC.

(517) 732-9341

CARO HARRISON GAYLORD KALKASKA KALEVA

#### Shell office employs 37

GAYLORD — A local production office of the Shell Oil Company was established in Gaylord about a decade ago to coordinate and oversee expanding Shell operations in and around Otsego County.

The production office, which moved to its present location at 4218 M-32 East in 1975, oversees drilling initial distribution of gas

and oil

Oil produced in the area by the company goes to the Shell pipeline, with most of the gas produced distributed to the Michigan Consolidated Gas Company.

The Shell Production Office in Gaylord employs 37 persons and is managed by production foreman Phil Hendges.

#### Foreign auto parts expansion

GAYLORD — Serving area businesses and individual buyers with recycled automobile and light truck parts is Arthurs Auto Parts and Sales of Gaylord.

The company, located at 1160 W. Main, was purchased by Joseph Arthurs in 1961. In 1978, he sold the firm to his son, present owner-manager Robert Arthurs.

Arthurs Auto Parts buys damaged latemodel cars and recycles usable parts. Damaged vehicles are dismantled, with all usable parts checked, washed and inventoried.

Parts, sold wholesale to auto repair businesses and retail to walk-in customers, are fully guaranteed.

With six employees, the firm is expanding its line to include parts for foreign vehicles, and also sells rebuildable cars.

# Traverse Oil in exploration

TRAVERSE CITY — Headquartered in Traverse City, the Traverse Oil Company is extensively involved in oil exploration and production in this area.

An independent company, Traverse Oil has interests in and operates exploration and drilling sites in Otsego County as well as the entire northern Michigan region.

The firm also has southern division offices in Huston, Texas.

About 40 persons are employed by the company in northern Michigan.

#### M&M specializes

GAYLORD — Since 1973, M&M Excavating of Gaylord has specialized in site development and soil erosion control.

Located on Old 27 South at the south end of Otsego Lake, the firm is extensively involved in work for the oil industry, both in well site preparation and after drilling operations.

In addition, the firm does site cleaning, seeding, re-shaping, ditches and culverts.

M&M is also a highway and underground utility contactor.

M&M Excavating is owned by Mark and Matt Nowicki.

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