



as it looked in early 1960s.



Today, the 300 block shows a face that has been changed and updated over 25 years.

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Boulevard, with 46 units built in 1981 and expanded to a total of 70 in 1985.

Local education gained major recognition when Gaylord High School, Gaylord Middle School and St. Mary Elementary School won state and national honors for the Alpine Village in the 1980s.

The Alpine theme also has expanded beyond the main commercial district. North of town, the Wickes Corporation built a new lumber yard as a distribution center serving all of northern Michigan.

The firm also wanted to be part

of the Alpine motif and remodelled soon after they built the first building. Wickes then adopted this design for its outlets across the nation.

The Gaylord Story also reaches into agribusinesses of many types, such as planting Christmas trees, potato farms, and a major livestock auction.

The strength of forestry in the area led to the landing of a U.S. Plywood plant in 1965. The main office of the N-4 particle board plant was constructed in that year, with the Alpine motif. That seemed appropriate, because the firm originally manufactured particle

board in the US under a Swiss patent.

U.S. Plywood Corp. merged with Champion International in the 1970s and now is part of Georgia-Pacific. The N-4 was replaced by the current N-6 plant, covering over 500,000 square feet of space.

The Gaylord Air Industrial Park has come about in the past two decades because of the Gaylord Industrial Development Corporation. The park, also employing the Alpine theme south of Otsego County Airport, helped create around 3,000 new jobs from 1975

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Alpine motif — a statement in symbols, area spirit

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