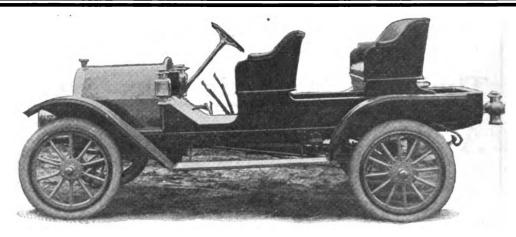
## GAYLORD



### GAYLORD UTILITY CAR—PRICE, \$1250

THE GAYLORD UTILITY MODEL was designed to fill the gap between the pleasure car and the so-called commercial car. THE GAYLORD is built in northern Michigan, a section noted for its almost impassable roads, but by months of practical test through the woods and over sand hills THE GAYLORD has demonstrated its ability to negotiate the worst possible roads—roads that cars of twice the power were unable to plough through.

The performance of THE GAYLORD will strongly appeal to those who demand a car that will cover the ground, positively regardless of the condition of the roads.

#### "ALL ROADS ARE EASY TO THE GAYLORD"

#### SPECIFICATIONS

Motor-4" bore x 5" stroke.

Wheel Base—112". Tires—32" x  $3\frac{1}{2}$ ". All parts are interchangeable.

Crank Shaft is drop forged from the best of crank shaft steel, ground accurately to size and has five bearings; it also has a flange to which fly-wheel is bolted.

Valves are nickel steel, all of the same size, and are interchangeable; large in diameter.

Lubrication is a self-contained system with a plunger pump distributing the oil to chambers beneath each cylinder. All bearings have large feed ways to insure positive oiling.

Water Circulation is maintained by the Thermo-Syphon system, or pump, if desired. The latter adds but a little extra expense.

Clutch is a multiple disc type and has 19 steel discs with a special steel shaft. All is encased in the Balance Wheel, and runs in oil.

Transmission—Three speeds ahead and one reverse of conventional design, and mounted on Rear Axle; Main and Countershafts are of Vanadium steel, Gears are of chrome nickel, Shafts are mounted on annular balls and Timken bearings.

Ignition—Remy magneto.

Carbureter-Model "D" Schebler.

Frame—Pressed steel, 4" channel, 32" thick and of our own design.

Equipment—Consists of two head lights, generator, three oil lamps and horn.

Other models are GAYLORD DEMI-TONNEAU and GAYLORD ROADSTER. Write for descriptive literature.

**DEALERS**—We have an attractive proposition and will assign territory to Responsible Agents.

Write to-day for particulars.

# GAYLORD MOTOR CAR CO. GAYLORD, MICHIGAN