

A Vision, A Challenge, A Legacy

Gordon G. Everett was a man of vision. He championed adoption of the "Alpine Village" theme in the 1960s, helping to pave the way for Gaylord to become the prosperous community it is today.



With that same vision, Gordon and his wife, Marlene, stepped in to

challenge the Otsego County Historical Society. Their monetary gift and an offer to sell their Main Street building for a nominal price inspired the community to work together to raise the rest of the money to establish the Museum, which opened in 1992. Today, everyone shares in that success.

As a man who valued history and community, Gordon, with his family, created the Gordon G. Everett Family Fund with the Otsego County Community Foundation.

Before his death, Gordon urged the Historical Society to think of its future and to establish an endowment. Not only are we honoring his vision and his generosity by doing so, but we are assuring the Historical Society's work will continue for generations to come.

Like the Everetts, you can assure your family or business legacy and benefit the community forever with a gift to the Otsego County Historical Society Endowment.

BE A PART OF HISTORY ...

Help Us To Meet Our Goal

We are striving, by January 1, 2012, to have the \$15,000 needed to invest in a cost-effective Endowment Fund. The Historical Society Board of Directors already has contributed the first 10 percent toward this goal.

We are asking you to join us in being a part of history — in making it, and in preserving it.

Please, make a gift to the Otsego County Historical Society Endowment Fund.

- Make checks payable to: **Otsego County Community Foundation**; in the memo line please note, *Historical Society Endowment Fund*.

LEARN MORE ABOUT KEEPING THE STORY ALIVE

- **Otsego County Historical Society**

320 W. Main St.
PO Box 1223
Gaylord, MI 49734
989-732-4568
www.otsego.org/ochs

- **Otsego County
Community Foundation**

PO Box 344
Gaylord, MI 49734
989-731-0597
www.otsegofoundation.org

THE OTSEGO COUNTY HISTORICAL SOCIETY

INVITES YOU
TO

KEEP THE STORY ALIVE ...

BUILDING AN
ENDOWMENT FUND

FOR OTSEGO COUNTY ...
FOR GOOD ...
FOREVER ...

UNDER THE
OTSEGO COUNTY
COMMUNITY FOUNDATION

A decorative graphic of a pine branch with several pinecones, positioned to the right of the text.