



New Gaylord Hotel, St. Amour Bros., Proprietors

Any town with a really first-class hotel has a reputation that is almost world wide, and Gaylord has such a hotel and such a reputation. In the early spring of 1903 St. Amour Bros., experienced hotel men of Cheboygan, purchased the leading hotel of the town and Silvio A. St. Amour, junior member of the firm, re-moved to Gaylord and took personal charge of the hostelry which was christened the New Gaylord Hotel. The hotel immediately took front rank, and today enjoys a fine patronage and a first-class reputation. The cuisine is equal to that of the best hotels in large cities, and many commercial travelers plan their trips to stay over Sunday at the New Gaylord. In addition to perfect dining room service the sleeping apartments are large, well furnished and steam heated.