NEVILL'S BARAGIN STORE

Nevill's Bargain Store is a familiar name among Gaylord business houses. On March 1, 1897, this store first opened its doors to the public in a frame building east of the Fox block, but was moved from there in 1902 to its present location. This store became a popular trading place from its very inception and today enjoys a fine patronage. It is pre-eminently a ladies' shopping place, as most of the lines pertain to ladies' wear, including millinery. The stock is tastily displayed and of such genuine merit that it attracts customers from a wide range of territory. The store is presided over by the Misses Maude Nevill and Agnes Nevill, whom with their parents are its proprietors.