

**Edelweiss Garden Club, LLC Minutes**  
**University Center**  
**February 12, 2014**  
**10:30-12:30 pm**

**Attendance:** Refer to sign in sheet

Topic	Speaker	Discussion	Action
<b>1. Introductions: Guests/members</b>	Betty Hartman  Denise M.	Welcome to Jeanne Freymuth as a new member! Kathleen Moblo will be joining EGC next month. Picture/short bio of Darlene Widger distributed.	FYI
<b>2. Program</b>	Joan C.	Justin Burchett, Exec. Director DDA updated members re: the Community Foundation grant application to update the Courthouse Plaza. Plan is to not disrupt any of the EGC gardens. Requested an EGC garden maintenance contract to be included with the grant application. Applies to our existing garden only.	Deadline for contract is 3/2014. Joan to follow-up on this.
<b>3. Approval of minutes for 11/13/2013</b>  <b>4. Reports</b> <input type="checkbox"/> President's report	Joan C.	Minutes approved as written.  <b>Bd Mtg feedback:</b> <ul style="list-style-type: none"> <li>✓ Creating Kodak Moment---materials from the national gardening journal will help guide our club in goal setting for the future.</li> <li>✓ Use of tripod for taking smart phone pictures demonstrated. For those unsteady hands this may enhance photo taking!</li> <li>✓ Study Groups Suggestion: possibility for winter months. More discussion to follow.  <u>Example:</u> Library video/CD demonstrating how to design a garden in a small space.</li> </ul> <p><b>REMINDER: ORDER GREENHOUSE PLANTS NOW!!</b></p> <p><b>Weather Problems and Meeting Cancellations:</b> January weather has forced cancellations in the past, as well as, this year. <i><b>Motion by Linda K. to cancel January meeting for next year; seconded by Cynthia. Following discussion motion passed: 26 yes and 2 no votes.</b></i> Suggestion we have lunch in a restaurant during winter months so as to avoid money loss on food</p>	FYI  FYI  FYI  Board to follow-up  FYI  Board will note this change. This will be evaluated in 2015 before decision is made to continue.

<input type="checkbox"/> 1 <sup>st</sup> VP report	Denise M.	<p>✓ Goal is to add 5 new members each year. Personal contact is the most effective way to recruit new members. Additional methods include publicity in the Herald Times, membership luncheon, etc.</p> <p>✓ Planting day to be an informal membership day/with the return of the 'gathering'. Members were very interested in returning to this event. Mary Kole suggested eating first---Dee suggested 8:00 am coffee with catering. Sue suggested BJ's and Big Boy was also suggested. Bring a friend!!! All members encouraged to attend even if planting another day.</p> <p>✓ Florence S. Family (former member) gave a \$200.00 donation to EGC in memory of their mother. It was noted that previously, families chose the scholarship program or the Memorial Garden.</p> <p>✓ Letters of resignation---to be shared with members so we know they are no longer members.</p>	<p>Each member encouraged to help meet this goal.</p> <p>Decision to meet @ 8:00 before planting. Joan to determine venue.</p> <p>Denise to speak with family for ideas. Members can email Denise with any recommendations for use of the donation.</p> <p>FYI</p>
<input type="checkbox"/> 2 <sup>nd</sup> VP's Report	Sue H.	<p>✓ RSVP participation: contract recently renewed. All members encouraged to sign up and submit hours.</p> <p>✓ Program change: Chef Hegarty presents 3/12/2014</p>	<p>FYI</p> <p>FYI</p>
<input type="checkbox"/> Treasurer's Report	Linda R.	<p>✓ \$7,790.00 (Checkbook Balance) Green Sales Profit: \$2,583.00 (\$67.00 more than 2012)</p>	<p>FYI</p>
<input type="checkbox"/> Corresponding Secretary	Caryl I. (Absent)	<p>✓ Birthday wishes to Dec-Feb birthdays.</p> <p>(Refer to Communications/Advertising Strategies below)</p>	<p>FYI</p> <p>FYI</p>
5. Director's Updates	Linda K.	<p>Publication: <b>Gaylord Life</b> \$28.00/year/some members received free copies. Thought was to get articles/pictures in this magazine---reality is that the process is complicated and requires advanced planning. Sue S. reported it comes out of Penn and not a local publication. Jeanne suggested contacting Sheila Simpson for more details. It appears there is no charge except for photos, etc</p>	<p>Joan will contact Caryl I. re: getting the garden walk on their calendar. Board to look into further use of this for publicity.</p>

	Pam G.	Gaylord Project Update:	Tabled until March mtg.
<b>4. Special Committee Reports</b>			
<input type="checkbox"/> Green Sales	Pat Sitz	✓ Thanked all members who participated to make this successful. Thanks to Pat and committee.	FYI
<input type="checkbox"/> Court House Entrance Garden Update	Pat Sitz Lois Kalis Caryl Irrer	✓ Submitted a restructuring grant application to the Treetops/ Pepsi Challenge. EGC awarded \$475.00. Design plan distributed to members for review. Committees need to be restructured to accommodate the new plan. Thanks to Pat for writing the grant!!!!	Cynthia offered to provide Hostas & Day Lilies
<input type="checkbox"/> Publicity	Caryl Irrer (Absent)  Joan	✓ Caryl and Linda are working with the Chamber to clarify their processes for advertising in the Alpenfest publications, etc.  ✓ <i>Pure Michigan</i> : Information placed in Rest Areas and other venues. EGC focusing on Pure Michigan rather than the C of C during 2014. Tracking method during the Garden Walk will help determine if this helps increase attendance.	Update to follow  Caryl to follow-up.
<b>Garden Tip</b>	S. Symkowiak	Creative use of organic weed 'demolition'--- use of plastic bottle to protect plant and vinegar to destroy the weed.	Thanks Sue! Let's try it out!
<b>Program</b>	Joan C.	Delightful tea party including sandwiches, scones and tea served while viewing the Library CD of Audrey Hepburn's guided tour of some of the world's most famous formal gardens. Thanks to Joan and all who helped for a great time!	FYI
<b>Meeting adjourned @ 12:30 pm.</b>		Jeanne Freymuth distributed flyers for the AMG program "Get Growing Workshop and Luncheon; March 15 <sup>th</sup> @ Livingston Hall.	FYI
<b>Next meeting :</b> 3/12/2013		Thanks to Terry and Janet for the beautiful holiday decorations!!	FYI
Submitted by: Ruth Doss			